

**A GUIDE TO THE PAPERS OF
JAMES DAY**

National Public Broadcasting Archives
University of Maryland Libraries

Processed by: Elizabeth C. Borja
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21.0 lin. ft.

BIOGRAPHY

James Day was born on December 22, 1918, in Alameda, California. He earned an AB in Economics from the University of California, Berkeley in 1941, and a postgraduate degree from Stanford University in 1951.

After serving as a Captain in the Army during World War Two, Day worked as the director of Public Affairs and Education for NBC, San Francisco from 1946 to 1949. He spent 1949 to 1951 in Tokyo, Japan, as a civilian radio specialist with the Army of Occupation. He then took a job as Deputy Director of Radio Free Asia from 1951 to 1953.

Immediately after leaving Radio Free Asia, Day received a phone call from the assistant to the president of Stanford University asking if he would be interested in applying for a job that was being developed by the Bay Area Public Television Association. Day was interested and about a week later, he became the founding director of KQED, San Francisco, the nation's sixth public television station.

Day served as the president and general manager of KQED from 1953 until 1969. Under his leadership, KQED won a worldwide reputation for its imaginative and bold programming and for its innovative fund raising. KQED set a new precedence for nightly news with its program *Newsroom*.

For fourteen years, Day hosted his own weekly program, *Kaleidoscope*, on which he interviewed many notable people including Eleanor Roosevelt, Robert Kennedy, Buster Keaton, Aldous Huxley, and Alexander Kerensky. Additionally, he conducted extended interviews with Eric Hoffer and Arnold Toynbee.

In 1969, Day left KQED to become president of National Educational Television (NET), then the national network of educational television with headquarters in New York City. When NET merged with New York's public television channel, WNDT, in 1970 to become WNET/Channel 13, Day became the president of the merged organizations. His name is closely associated with some of the NET programming of that period, including *The Great American Dream Machine*, *An American Family*, *Banks and the Poor*, and *VD Blues*.

In 1973, Day resigned as president of WNET due to his dissatisfaction with public television and the growing importance of the Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS). He founded his own production company, Publivision, Inc., which produced and syndicated to public stations all over the world a night interview program, *Day At Night*. The series of 130 half-hour shows brought Day together with many leaders in the arts, sciences, literature, sports, entertainment, and public service, such as Ray Bradbury, Aaron Copland, Alger Hiss, Muhammad Ali, Jason Robards, and Ralph Ellison.

Day's service with public television continued even after he had left for the private sector. He served three years on the original board of PBS and fourteen years on the original board of the Children's Television Workshop. He was one of the founders of the International Public Television Screening conference, chairman of the board of The Press and the Public Project, and president of Timely Productions.

In 1995, Day published the book, The Vanishing Vision: The Inside Story of Public Television, which outlines the history of public television from the early 1950s, through the turbulent sixties and seventies, to the modern problems that face the field in the 1990s.

Currently, Day serves as Professor Emeritus at Brooklyn College of the City University of New York, where he had been a professor of television and radio since 1976. He also continues to serve as president of Publivision, Inc., and as a consultant for various projects, which have in the past included trips to Africa, Asia and South America.

SCOPE AND CONTENT

The Papers of James Day cover the years 1953 to 1996 and contain some undated material. The bulk of the materials date from 1969 to 1992. The collection documents Day's career at KQED, NET, WNET, and as an independent consultant in the field of public television. A great deal of the collection consists of Day's research for his 1995 history of public television, The Vanishing Vision: The Inside Story of Public Television. Types of materials include correspondence, memoranda, notes, newspaper and magazine clippings, published reports, program guides, press materials, transcripts, photographs, videotapes, and audiotapes.

The collection consists of five series:

Series 1: Public Television

Subseries 1: General

Subseries 2: Biographical Profiles

Subseries 3: Events

Subseries 4: Funding

Subseries 5: Independents

Subseries 6: Instructional Television

Subseries 7: Organizations

Subseries 8: Stations

Series 2: National Educational Television (NET)/WNET

Subseries 1: National Educational Television (NET)

Subseries 2: WNET

Series 3: Corporation for Public Broadcasting (CPB) and Public Broadcasting Service (PBS)

Subseries 1: Corporation for Public Broadcasting (CPB)

Subseries 2: CPB/PBS Agreement

Subseries 3: Public Broadcasting Service (PBS)

- Series 4: Programming
 - Subseries 1: General
 - Subseries 2: National Educational Television (NET)
 - Subseries 3: WNET Local Programming
 - Subseries 4: Public Broadcasting Service (PBS)
 - Subseries 5: Controversy
 - Subseries 6: Children's Programs
 - Subseries 7: Standards
 - Subseries 8: "Day at Night"
 - Subseries 9: KQED's "Kaleidoscope"
- Series 5: Research for The Vanishing Vision

PROVENANCE

The Papers of James Day were donated to the University of Maryland Libraries by James Day in four installments in August of 1990, October of 1996, September of 1998 and May of 1999.

SERIES DESCRIPTIONS

Series 1: Public Television, 1953-1996 (4.75 lin. ft.)

This series documents James Day's research on public television.

Subseries 1: General

This subseries concerns public television in a non-specific manner. Documents contained include reports and periodicals. Topics include: audiences, business affairs, leadership, and the overall feasibility of public television. The documents are arranged chronologically.

Subseries 2: Biographical Profiles

This subseries contains clippings, correspondence and memos to, from, and about people who played pivotal roles in public broadcasting. Some of these people include: Ward Chamberlin, Fred Friendly, Hartford N. Gunn, John Jay Iselin, Henry Loomis, Bill Moyers, and Ralph Rogers. The subseries is arranged alphabetically by person.

Subseries 3: Events

This subseries covers events that took place in the history of public broadcasting, particularly between 1969 and 1978. Materials include reports, clippings, memos and correspondence. The subseries is arranged chronologically.

Subseries 4: Funding

This subseries is divided into two categories: long range and federal funding. Long range funding covers public television's attempts to raise money outside of the funds allotted to them by the federal government. Such actions involved auctions, public subscription, underwriting, and pledge drives. Materials include memos, correspondence, press releases, and clippings. Federal funding covers the relationship between the U.S. government and public broadcasting. The category focuses on public broadcasting's attempts to maintain federal funding during the early 1970's, despite President Nixon's disapproval. Documents include government papers, memos, reports and clippings. The materials in both categories are arranged chronologically.

Subseries 5: Independents

This subseries deals with programming created independent to public broadcasting and network television and their formation of a new service: the Independent Television Service (ITVS). Materials include clippings, memos, and correspondence, arranged alphabetically by category.

Subseries 6: Instructional Television

This subseries covers instructional television, where the roots of public television were formed. The clippings concerning television's use in teaching are arranged chronologically.

Subseries 7: Organizations

This subseries covers various organizations that relate to public television. These organizations include: Joint Council on Educational Television (JCET), National Citizens Committee for Educational Television (NCCET) and National Public Affairs Center for Television (NPACT). Materials include reports, newsletters, correspondence, press materials, and clippings. The subseries is arranged alphabetically by organization.

Subseries 8: Stations

This subseries focuses on several public television stations that came to be members in PBS. These stations include KQED/San Francisco, WETA/Washington, WLIW/Garden City, and WTTW/Chicago. Materials include clippings, correspondence, brochures, press materials. Of special note are over 10 years of KQED Focus Magazine/Program Guides from the 1950s and 1960s. There is also information on National Association of Public Television Stations (NAPTS). The subseries is arranged alphabetically by call letters, with other information at the end.

Series 2: National Educational Television (NET)/WNET, 1960-1992 (2.50 lin. ft.)

This series documents the history of NET from 1963 to its merger with WNDT/Channel 13 in 1970 to form WNET, and the history of the merged WNET/Channel 13 into the 1990s.

Subseries 1: National Educational Television (NET)

This subseries covers the history of NET from the early 1960s to the merger in 1970. Topics covered include: personnel, meetings of affiliates committees, a possible merger with WETA in Washington, and progress reports. Materials include Donald Neal Wood's thesis The First Decade of the "Fourth Network", annual reports, correspondence, memos, clippings, and photographs. The subseries is arranged by categories and then chronologically by category.

Subseries 2: WNET

This subseries covers the merger of NET with WNDT/Channel 13 and the following history of WNET/Channel 13. Topics covered are budgets, the television lab, financial crises, and the 1973 resignation of president James Day. Materials include correspondence, memos, clippings, timelines, and reports and are arranged chronologically.

Series 3: Corporation for Public Broadcasting (CPB) and Public Broadcasting Service (PBS), 1967-1992 (2.50 lin. ft.)

This series documents the history of the Corporation for Public Broadcasting and the Public Broadcasting Service.

Subseries 1: Corporation for Public Broadcasting (CPB)

This subseries covers the Corporation for Public Broadcasting from its creation under the Public Broadcasting Act of 1967 through the early 1990s. Some topics covered are annual reports, fundraising, budgets, and diversity. Materials include published reports, brochures, and clippings. The subseries is arranged chronologically.

Subseries 2: CPB/PBS Agreement

The CPB/PBS Agreement deals with relations between the two organizations, focusing on the 1972 agreement between the two. However, information on CPB reorganization in 1979 and another joint action in 1992 are also present. Materials include correspondence, memos, reports, meeting minutes, and a poem about the great decision facing both organizations. The series is arranged chronologically.

Subseries 3: Public Broadcasting Service (PBS)

This subseries covers the history of PBS from its formation in 1968 to the 1990s. Part of the subseries focuses on PBS's attempts to become the national public broadcasting distributor and its early relationships with the stations, as seen in the 1972 Station Program Cooperative. Another pivotal time covered is transitions in 1978, with efforts for long range planning. Materials include reports, correspondence, memos, clippings, meeting minutes, and interview transcripts. The subseries is arranged chronologically.

Series 4: Programming, 1958-1996 (4.50 lin. ft.)

This series documents the programs produced by public television from the 1950s until 1996.

Subseries 1: General

This subseries concerns programming between the years of 1970 and 1983 without any specific focus. Materials include clippings, correspondence and memos and are organized chronologically.

Subseries 2: National Educational Television (NET)

This subseries deals with the productions of NET during the 1960s and 1970s until the merger with WNDT in 1970. It contains the 1970-1971 NET Prospectus and program evaluations from 1971 and 1972. The rest of the series deals with specific programs, such as *An American Family*, *The Banks and the Poor*, *The Great American Dream Machine*, and *VD Blues*. Materials include reports, correspondence, memos, clippings, press materials, and transcripts. Most files are arranged alphabetically by program title.

Subseries 3: WNET Local Programming

This subseries concerns local programming produced by WNET/Channel 13 after the merger of WNDT with NET in 1970. In addition to program information, it contains Image Magazine (the WNET program guide), and records of bias complaints from viewers and the station's response. Some specific programs featured in this subseries are: *The 51st State*, *The Adams Chronicles*, and *Non-Fiction Television*. Of special note is a videotape of and information about an unaired satire of the Nixon presidency called, *The Politics—and Comedy of Woody Allen*, and a record of Channel 13's first broadcast in September of 1962 with a speech by Edward R. Murrow. Materials include correspondence, memos, press materials, and clippings and are arranged alphabetically by program title.

Subseries 4: Public Broadcasting Service (PBS)

This subseries covers the programs distributed by the Public Broadcasting Service (PBS) after 1970. Some programs featured are public broadcasting's coverage of the 1972 and 1992 elections, *American Playhouse*, *The MacNeil/Lehrer NewsHour*, and *A Walk Through the 20th Century with Bill Moyers*. The materials include clippings, correspondence, memos, transcripts, press materials, and photographs and are arranged alphabetically by program title.

Subseries 5: Controversy

This subseries is devoted to public television productions that aroused criticism and controversy due to their content. The issues ranged from nudity to profanity to historical accuracy to coverage of volatile issues. Some programs were *Days of Rage*, *Death of a Princess*, *Non-Fiction Television*, and *Plutonium: An Element of Risk*. Materials include clippings, reports, correspondence, memos, and photographs and are arranged alphabetically by program title.

Subseries 6: Children's Programs

This subseries covers programs created for children viewers. Titles include *Barney and Friends*, *Mr. Rogers' Neighborhood*, *Sesame Street*, and *Wonderworks*. Materials found in this subseries are reports, press materials, teacher's guides, memos, correspondence, clippings, and photographs. The subseries is arranged alphabetically by program title.

Subseries 7: Standards

This subseries deals with the programming standards required by public broadcasting by the Public Broadcasting Act of 1967. These standards include fairness, objectivity and editorializing. The category also covers standards used by systems outside of public broadcasting. Materials include clippings, reports, brochures, correspondence and memos, and are arranged alphabetically by category.

Subseries 8: "Day at Night"

This subseries features James Day's career as an interviewer with his show *Day at Night*, produced by his company, Publivision, Inc. Over a two year span in the 1970s, he interviewed over 150 people. This series contains transcripts, audiotapes, and videotapes of some episodes of *Day at Night*. The materials are separated into categories and then arranged alphabetically by the name of the person interviewed.

Subseries 9: KQED's "Kaleidoscope"

This subseries features James Day's fourteen year career at KQED as host of an interview show called *Kaleidoscope*. This series contains transcripts of interviews with Eleanor Roosevelt and Robert F. Kennedy, with an audiotape with the Roosevelt interview and one installment of Day's interviews with Eric Hoffer.

Series 5: Research for *The Vanishing Vision* (5.50 lin. ft.)

This series documents James Day's research for his 1995 book *The Vanishing Vision: The Inside Story of Public Television*. Materials include clippings, correspondence, memos, transcripts, copies of books, and reports. Some of this material may be repeated from previous series. The material has been arranged in exactly the way Day placed his research into labeled and numbered volumes.

BOX INVENTORY

SERIES 1: PUBLIC TELEVISION SUBSERIES 1: GENERAL

Box	Folder	
1	1	Schramm, Wilbur and Jack Lyle. <i>The People Look at Educational Television: A Report on and from the Audiences of Eight Representative TV Stations.</i> 1963.
	2	Kettering Conference on Public Television Programming. June 25-28, 1969
	3-4	The Calderwood Report: A Study of Public Broadcasting's External Business Affairs. 1971 (2f)

**SERIES 1: PUBLIC TELEVISION
SUBSERIES 1: GENERAL**

Box	Folder	
1	5	Powledge, Fred (ACLU). Public Television: A Question of Survival. February 1972.
	6	Columbia Journalism Review. "Public TV: What Hope for Progress?" July/August 1972.
	7	PTR (Public Telecommunications Review) Cumulative index 1973-1977
	8	Wald, Richard C. Possible Courses for News and Public Affairs. 1978
	9	Who Watches PTV? 1978-1992
	10	The Boston Consulting Group. Strategies for Public Television in a Multi-Channel Environment. 1991
	11	The Hartford Gunn Institute. An Agenda for Developing Public Broadcasting's Second Generation: A Strategy for Leadership. August 1994
	12	Miscellaneous Articles, n.d.

SUBSERIES 2: BIOGRAPHICAL PROFILES

2	1	Chloe Aaron (1978)
	2	Ken Burns (1985-1994; n.d.)
	3-4	Ward Chamberlin (1970-1972) (2f)
	5	Tom Curtis (1972-1973)
	6	James Day (1973-1994; n.d.)
	7	Ervin Duggan (1994-1995)
	8	Fred W. Friendly (1967-1992)
	9	Lawrence Grossman (1973-1984)
	10	Hartford N. Gunn (1966-
	11	Frieda Hennock (1994)
	12	Ethan Allan Hitchcock (1970-1981)
	13	John Jay Iselin (1972-1986)
	3	1
2-3		Henry Loomis (1972-1978) (2f)
4		Robert MacNeil (1973-1995)
5-6		John W. Macy, Jr (1970-1972) (2f)
7		Richard Moore (1970-1973; n.d.)
8		Bill Moyers (1971-1995)
9		Marlon Riggs (1994)
10		Ralph Rogers (1972-1978; n.d.)
11		Horace P. Rowley III (1972-1973)
12		John F. White (1958-1971)
13		Fred Wiseman (1975-1994)

**SERIES 1: PUBLIC TELEVISION
SUBSERIES 3: EVENTS**

Box	Folder	
3	14	Vice President Agnew Attacks Broadcasting's Coverage of Politics 1969
	15	The Aspen Document 1971
	16	Clay T. Whitehead Attacks Public Broadcasting October 1971-February 1973
	17	Whitehead, Clay T. Local Autonomy and the Fourth Network: Striking a Balance. October 1971
4	1	White House Attack on Public Affairs 1972
	2	Lehrer, Jim. Public Affairs Programming: New Directions. October 1972
	3	Coverage of the Apollo 17 Moonwalk 1972
	4	Patrick Buchanan Appears on "The Dick Cavett Show" 1973
	5	Public Television Coverage of the Watergate Hearings
	6	1978 Rewrite of the Communications Act of 1934

SUBSERIES 4: FUNDING

		Long Range Funding
	7	Long Range Funding (1969-1994)
	8	Funding – General and Key 1971-1980
	9-10	Underwriting 1957-1982 (2f)
	11	Underwriter Data – Clippings (1971-1992)
	12	Underwriter Data – Correspondence (1974-1975)
	13	Netzer, Dick. Long-Range Financing of Public Broadcasting. 1968
	14	Schramm and Nelson. The Financing of Public Television. October 1972
	15	Public Fund Raising 1973-1984
	16	Public Subscription 1975-1980
5	1	Ford Foundation 1974-1978
	2	Auctions 1975-1978
	3	Statement by Joan Ganz Cooney before the Carnegie Commission. November 18, 1977
	4	Marketing Plans 1980
	5	Cigarettes/Liquor 1980
	6	Pay TV/PACE May 1980
	7	Super Stars – 1980 Channel 13 Summer Membership Drive
	8	Annenberg Grant 1981-1990
	9	VHF-UHF Swap 1985
	10	Funding Update 1992

**SERIES 1: PUBLIC TELEVISION
SUBSERIES 4: FUNDING**

Box	Folder	
		Federal Funding
5	11-12	Federal Funding (1974-1984) (2f)
	13	Whitehead Funding Bill February 1972
	14	1973 Funding McDonald Bill
	15	Congressional Record Vol. 18, June 1972
	16	Bill in Congress 1970-1972
	17	Nixon Veto 1972-1973
	18	Senate Attacks Public Broadcasting 1992

SUBSERIES 5: INDEPEDENTS

6	1-2	Independents – General 1976-1983 (2f)
	3	Indies: Articles – General (1978-1988; n.d.)
	4	Downtown Community Television 1980
	5	Global Village 1984
	6	Government Regulation (1977-1982)
	7	ITVS (Independent Television Service) 1987-1995

SUBSERIES 6: INSTRUCTIONAL TELEVISION

8	Clippings 1953-1995
9	Clippings 1975-1980
10	Publications

SUBSERIES 7: ORGANIZATIONS

	11	Advisory Council of National Organizations (ACNO) 1979, n.d.
	12	Joint Council on Educational Television (JCET). Four Years of Progress in Educational Television. December 1956
	13	National Association of Educational Broadcasters (NAEB). The Manager’s Letter. August 1978-September 1979 National Citizens Committee for Educational Television
	14	NCCET brochure. 1953
	15	Newsletter “Educational Television News” 1953-1954
7	1	National Program Council 1970-1972 National Public Affairs Center for Television (NPACT)
	2	Correspondence 1971-1973, n.d.
	3	Clippings 1971-976
	4	Publicity 1972

**SERIES 1: PUBLIC TELEVISION
SUBSERIES 7: ORGANIZATIONS**

Box	Folder	
		National Public Affairs Center for Television (NPACT) (cont'd)
7	5	Broadcasting House and Senate Proceedings – Interim Report of the Joint Committee on Congressional Opinions on Congress and Mass Communications with Separate views. October 10, 1974
	6	Publicity 1975
	7	NPR 1969-1987

SUBSERIES 8: STATIONS

	8	General 1974-1984
	9	KCET/LA (1977-1983)
	10-11	KQED/San Francisco (1953-1995) (2f)
8	1-8	KQED Focus Magazine/Program Guides – May-December 1955; 1956-1962
9	1-5	KQED Focus Magazine/Program Guides – 1963-1966; 1968
10	1	KTCA/St. Paul (1961-1976)
	2	WETA/Washington (1970-1981)
	3	WGBH/Boston (1975-1992)
	4	WHYY/Philadelphia (1977-1983)
	5	WLIW/Garden City (1979-1991)
	6	WNYC/New York (1973-1995)
	7	WQED/Pittsburgh (1968-1994)
	8	WTTW/Chicago (1970-1986)
	9	New Jersey NET (1978-1985)
	10	Regional Nets (1976-1980)
	11	NAPTS (National Association of Public Television Stations) (1980-1984)

**SERIES 2: NATIONAL EDUCATIONAL TELEVISION (NET)/WNET
SUBSERIES 1: NATIONAL EDUCATIONAL TELEVISION (NET)**

	12	Wood, Donald Neal. <i>The First Decade of the "Fourth Network" An Historical, Descriptive Analysis of the National Educational Television and Radio Center.</i> 1963
11	1	NET Personnel – Biographies NET Reports
	2-5	1964-1967 (4f)

**SERIES 2: NATIONAL EDUCATIONAL TELEVISION (NET)/WNET
SUBSERIES 1: NATIONAL EDUCATIONAL TELEVISION (NET)**

Box	Folder
	NET Reports (cont'd)
12	1-2 1968-1969 (2f)
	3 January-June 1970
	4 July 1970-June 1971
	5 July 1971-June 1972
	6 July 1972-June 1973
	7 July 1973-June 1974
	NET Correspondence
	8 1963-1966
	9 1969-1970
	NET Affiliates Committees
13	1-2 Correspondence 1963-1970 (2f)
	3 Clippings 1960-1972
	4 Photos 1960-1972
	5 NET. A Progress Report 1967-1968
	6 NET/WETA Merger Proposal 1967-1969
	7 NET Proposal for Interconnection Management. July 24, 1969
	8 The Network Project – Brochure: “The Fourth Network” 1971
	9 NET Archives 1973

SUBSERIES 2: WNET

	10-11 WNET-NET Merger 1970-1972 (2f)
	12 WNET History
14	1-3 Channel 13 Timeline 1961-1987 (3f)
	4 Staff Memoranda 1970-1972
	5-7 WNET/13 Board Book 1971-1972 (3f)
	8 Educational Broadcasting Corporation 1972-1973 Budgets
15	1 WNET/13 Television Lab 1970-1982
	2 James Day Resignation 1973
	3 Articles about Dial Magazine 1980-1983
	4 Financial Crisis 1982-1984
	5 “Project 90” The Future of WNET

**SERIES 3: CORPORATION FOR PUBLIC BROADCASTING (CPB) AND
PUBLIC BROADCASTING SERVICE (PBS)
SUBSERIES 1: CORPORATION FOR PUBLIC BROADCASTING (CPB)**

Box	Folder	
		Annual Reports
15	6	1970
	7	1971; 1974-1976; 1978-1979
	8	1980-1983; 1985
	9	CPB Report (Newsletter) 1970; 1977-1978; 1980; 1984
	10	Transcontinental Interconnection Experiment. November 1970
16	1	Information Systems Office. One Week of Public Television – April 1972
	2	Financial Statistics of Public Television Licensees: FY 1971. November 1972
	3	Ten Years of Public Broadcasting, 1967-1977
	4	Public Radio/Television Survey. January-February 1978 Report 1: Public Radio Awareness, Listening and Programming Report 2: Public Radio On-Air Fundraising Report 3: PTV On-Air Fundraising Report 4: Methodology
	5	Public Radio/Television Survey. January 1979 Report 2: Public Television On-Air Fundraising Report 3: Public Radio Awareness, Listening and On-Air Fundraising Report 4: Methodology
	6	Programming Goals and Policies. October 19, 1979
	7	Office of Communication Research. Uses and Gratifications Associated with Exposure to Public Television. March 1980
	8	Status Report of Public Broadcasting. 1980
	9	Office of Communication Research. News Briefs. 1980-1982
	10	Review of 1980 CPB Communication Research Findings. March 1981
	11	Annotated Bibliography of Publications in Print. August 1981
	12	FY82 Operating Budget. October 1, 1981-September 30, 1982
	13	Promoting Your Programs on Air: Does It Make a Difference? November 1981
	14	Public Television Pilot Testing Instrument: A User's Handbook. December 1981
	15	Public Television/Radio Survey. 1981. Awareness Viewing and Listening, On-Air Fundraising
	16	Guide to Volunteer and Internship Programs in Public Broadcasting 1991. Careers in Public Broadcasting. 1991
	17	A Year of Achievement: Public Broadcasting's Services to Minorities and Other Groups. A Report to the 102 nd Congress and the American People. July 1, 1992

**SERIES 3: CORPORATION FOR PUBLIC BROADCASTING (CPB)
AND PUBLIC BROADCASTING SERVICE (PBS)
SUBSERIES 1: CORPORATION FOR PUBLIC BROADCASTING (CPB)**

Box	Folder	
16	18	Building a Common Core: Public Broadcasting and the Needs of Minority and Diverse Audiences. A Report to the 102 nd Congress and the American People. July 1, 1992
	19	Articles and Clippings on CPB. 1969-1981, n.d.

SUBSERIES 2: CPB/PBS AGREEMENT

17	1	CPB Role in Public Broadcasting 1970-1972
	2	Correspondence re: CPB 1970-1972
	3	Memos and Clippings 1970-1972
	4	CPB Board of Directors 1972-1984
	5	January 10, 1973 CPB Meeting
	6	Resolution of the CPB Board of Directors. January 10, 1973
	7	CPB Board – Independence and Partnerships. March-April 1973
	8	“The Great Decision Tree” Poem, n.d.
	9	CPB-PBS Partnership Agreements
	10	CPB Reorganization 1979 (1978-1984)
	11	PBS and CPB. Primetime (8:00 p.m. ET) Series Initiative. Invitation for Proposals. 1992

SUBSERIES 3: PUBLIC BROADCASTING SERVICE (PBS)

	12	Interim Interconnection Management Group 1968-1970
	13	The First Year of PBS – Correspondence, Brochures, etc. 1970-1971
	14	News and Public Affairs Workshops. December 14-15, 1970
18	1	Hartford N. Gunn, Jr. Correspondence with Stations on PBS Policy 1970-1972
	2	PBS Board Reorganization 1972 (1969-1973)
	3	PBS Memos 1972
	4	Agreement between PBS and Organizations producing Programs for National Distribution. 1972
	5	Hartford N. Gunn, Jr. Public Television program Financing. October 1972
		PBS Station Program Cooperative
	6	Market Plan 1972
	7	Gunn, Hartford N. A Paper for the Board of Directors of PBS on Public Television Program Financing. July 10, 1972
	8	Sperling, Shelley P. The Station Program Cooperative: An Experiment in Grass-Roots Localism. 1975
	9	Press Comments on Station Independence
	10	Public Broadcasting in the United States: A White Paper. November 1975

**SERIES 3: CORPORATION FOR PUBLIC BROADCASTING (CPB)
AND PUBLIC BROADCASTING SERVICE (PBS)
SUBSERIES 3: PUBLIC BROADCASTING SERVICE (PBS)**

Box	Folder	
18	11	Community Service Grants 1975-1976
	12	Interviews with Michael Hobbs of PBS. October 11, 19, 20, 1977
	13	Transition from Rogers to Minow 1978
19	1	Annual Meeting. June 26-28, 1978
		PBS. Long Range Planning for Public Television. June 1978
	2-3	Volume 1: Overview and Recommendations (2f)
	4-7	Volume 2: Reports and Appendices (4f)
20	1	Oaks, Dallin H. PBS Chairman's Annual message. June 30, 1981
	2	PBS Satellite 1984
	3	Press comments on PBS 1970-1990

SERIES 4: PROGRAMMING

SUBSERIES 1: GENERAL

4-15 Programming 1970-1983 (12f)

SUBSERIES 2: NATIONAL EDUCATIONAL TELEVISION (NET)

20	16	General 1964-1972; n.d.
	17	NET Prospectus 1970-1971
	18-19	Program Evaluations 1971-1972 (2f)
	20	"An Age of Kings" (1961)
		<i>An American Family</i>
21	1	June 1971-January 1973
	2	February 1973
	3	March-December 1973
	4	1974-1980
	5	<i>At Issue</i> (1966)
		<i>The Banks and the Poor</i> (1970)
	6	Clippings
		Correspondence
	7	Key Documents
	8	Critical Mail
	9	Favorable Mail
	10	Station Reaction
	11	Bankers' Reaction
	12	WOSU-ACLU Controversy
	13	<i>Black Journal</i> (1968-1974)

SERIES 4: PROGRAMMING
SUBSERIES 2: NATIONAL EDUCATIONAL TELEVISION (NET)

Box	Folder	
22	1	<i>Dick Gregory Is Alive and Well</i> (1970)
	2	<i>Fidel</i> (1969-1970)
	3	<i>The Forsyte Saga</i> (1970)
		<i>The Great American Dream Machine</i>
	4	Season 1 (1970-1971)
	5	Season 2 (1971-1972)
		Paul Jacobs' FBI Story (1971)
	6	Correspondence and Transcripts
	7	Clippings
	8	Paul Jacobs' Atomic Energy Story (1971-1972)
	9	<i>Inside North Vietnam</i> (1968)
	10	<i>NET Journal</i> (1967-1989)
	11	<i>Hospital</i> (1970)
	12	<i>Who Invited US?</i> (1970)

23	1	<i>NET Opera</i> (1972)
	2	<i>NET Playhouse</i> (1971-1973)
	3	<i>The Red Myth</i> (1962)
	4	<i>The Relay</i> (1972)
	5	<i>Staggerlee</i> – Interview with Bobby Seale (1970)
	6	<i>Surveillance</i> (1972)
	7	<i>the three r's...and sex education</i> (1970-1973)
	8	<i>Tyrannus Nix?</i> by Lawrence Ferlinghetti (1969-1970)
		<i>VD Blues</i> (1972)
	9	Correspondence/Clippings
	10	Pamphlets/Guides
	11	Transcript (in book form)
	12	Transcript (typed)
	13	Issues of Profanity (1969-1970)

SUBSERIES 3: WNET LOCAL PROGRAMMING

	14	<u>Image Magazine</u> (WNET/13 Program Guide) November 1971-March 1973
		General Programming
24	1	1970-1973
	2	1974-1979
	3	1980's
	4	Local Shows, with a record of Channel 13's First Broadcast with Edward R. Murrow, September 16, 1962 (1970-1972)
	5	Complaints of Bias (1970-1974)

SERIES 4: PROGRAMMING
SUBSERIES 3: WNET LOCAL PROGRAMMING

Box	Folder	
24	6	Responses to Complaints (1972-1973)
	7	<i>The 51st State</i> (1970-1983)
	8	Philadelphia Abortions (1972)
	9	War Watch (1972)
25	1	<i>The Adams Chronicles</i> (1976)
	2	<i>Behind the Lines</i> (1971-1974)
	3	Senator James Buckley Political Ad – 1976
	4	Experimental Video/Art (1976-1980)
	5	<i>Free Time</i> (1970-1972)
	6	<i>Georgia O’Keeffe</i> by Perry Miller Adato (1977)
	7	<i>Harlem: Voices, Faces</i> (1975)
	8	<i>Here and Now</i> (1970)
	9	Abbie Hoffman Interview (1975)
	10	Knapp Commission Hearings 1971
	11	<i>Non-Fiction Television</i> (1980)
		<i>The Politics—and Comedy of Woody Allen</i>
	12	Correspondence (1972)
	13	Clippings (1972-1983)
		16 mm Film [see below]
14	<i>Up Against New York</i> (1971-1972)	
15	<i>Winter Solder</i> (1972)	

SUBSERIES 4: PUBLIC BROADCASTING SERVICE (PBS)

16	1972 Election Year – Correspondence on the Role of Public Broadcasting	
17	1992 Election Year	
18	Alvin H. Perlmutter, Inc. “The Voters’ Channel: A Feasibility Study.” 1992	
26	1	<i>The American Experience</i> (1989)
	2	<i>American Masters</i> (1991)
	3	<i>American Playhouse</i> (1980-1994)
	4	<i>Black Man’s Land</i> A Transcript (1979)
	5	<i>The Brain</i> (1984)
	6	<i>Charlie Rose</i> (1991)
	7	<i>Civilisation, A Guide to</i> (1970)
	8	<i>The Constitution: A Delicate Balance</i> (1984)
	9	<i>Eyes on the Prize</i> (1987-1990)
	10	<i>Frontline</i> (1983)
	11	<i>Great Performances</i> (1972-1992)
	12	<i>Heritage: Civilization and the Jews</i> (1984)
	13	<i>Inside Story</i> (1984)

SERIES 4: PROGRAMMING
SUBSERIES 4: PUBLIC BROADCASTING SERVICE (PBS)

Box	Folder	
26	14	<i>Live from Lincoln Center</i> (1975-1984) <i>The MacNeil/Lehrer NewsHour</i>
	15	Clippings (1975-1990)
	16	Press Materials/Reports (1975-1985)
	17	Strobing, Leandra Little. "The MacNeil/Lehrer Report: Public Television's First Nightly News Presence" 1977
27	1	<i>Mark Russell Comedy Specials</i> (1991)
	2	<i>Masterpiece Theatre</i> (1969-1986)
	3	<i>Monty Python's Flying Circus</i> (1975-1976)
	4	<i>Mystery!</i> (1991)
	5	National Geographic Specials (1982; n.d.)
	6	<i>NOVA</i> (1991)
	7	<i>Think Twice</i> (1994)
	8	<i>This Old House</i> (1989-1992)
	9	<i>Vietnam: A Television History</i> (1983-1985)
	10	<i>Visions</i> (1976-1978) <i>A Walk Through the 20th Century with Bill Moyers</i> (1984)
	11	Press Materials
	12	Photos
	13	<i>Wall Street Week</i> (1983-1990)

SUBSERIES 5: CONTROVERSY

14	General (1965-1974)
15	<i>Blacks Britannica</i> (1978)
16	<i>California Reich</i> (1978-1979)
17	<i>Days of Rage</i> (1989)
18	<i>Death of a Princess</i> (1980-1985)
19	<i>Edge</i> (1992)
20	<i>Flashpoint: Israel and the Palestinians</i> (1986)
21	<i>Inside the FBI</i> (1995)
22	<i>The Lawmakers</i> (1984)
23	<i>The Liberators: Fighting on Two Fronts in World War Two</i> (1993)
24	<i>Non-Fiction Television</i> (1981-1986)
25	Paul Jacobs and the Nuclear Gang (1979) <i>Plutonium: An Element of Risk</i>
26	Clippings (1977-1979)
27	Keller, Edward Bruce. "Plutonium: An Element of Risk": A Case Study of Decision-Making in Public Broadcasting. 1979
28	<i>Point of View (POV)</i> (1991-1995)

SERIES 4: PROGRAMMING
SUBSERIES 5: CONTROVERSY

Box	Folder	
28	1	<i>Rights and Wrongs</i> (1993-1994)
	2	<i>Steambath</i> (1973-1982)
	3	<i>Tales of the City</i> (1995)
	4	Other Post 1972 Controversies (1972-1985)

SUBSERIES 6: CHILDREN'S PROGRAMS

5	General (1977-1992)
6	<i>Barney and Friends</i> (1993-1994)
7	<i>The Electric Company: an Introduction.</i> 1971
8	<i>Lamb Chop's Play Along</i> (1992)
9	<i>Mr. Rogers' Neighborhood</i> " (n.d.)
10	<i>Puzzleworks</i> (1994)
11	<i>Sesame Street</i> (1979-1996)
12	<i>Sesame Street</i> Research Bibliography 1969-1989
13	<i>Shining Time Station</i> (1993)
14	<i>Wonderworks</i> (1984; n.d.)

SUBSERIES 7: STANDARDS

15-16	Program Standards – General (1964-1987) (2f)
17	Editorializing (1984)
18	Fairness and Objectivity (AIM vs. Public Broadcasting Act) (1967-1984)
29	1 Journalism Standards (1972)
	2-3 Other Systems (n.d.) (2f)

SUBSERIES 8: DAY AT NIGHT

Transcripts	
4	Muhammad Ali – February 19, 1974
5	Herbert Bloch (Herblock) – March 14, 1974
6	Dave Brubeck – June 5, 1974
7	Victor Borge – No. 6 – December 5, 1973
8	Ray Bradbury – No. 32 – January 21, 1974
9	Dr. Jack Bronowski – No. 118 – May 13, 1974
10	Noam Chomsky – April 9, 1974
11	Aaron Copland – December 20, 1973
12	Norman Cousins – No. 68 – March 12, 1974
13	Alexandra Danilova – June 3, 1974
14	Agnes de Mille – June 23, 1973
15	Will and Ariel Durant – Nos. 29 and 30 – January 14, 1974

SERIES 4: PROGRAMMING
SUBSERIES 8: DAY AT NIGHT

Box	Folder	
		Transcripts
29	16	Ralph Ellison – March 14, 1974
	17	Huntington Hartford – No. 10 – November 16, 1973
	18	Alger Hiss, No. 86 – April 3, 1974
	19	John Houseman – Nos. 11 and 12 – December 3, 1973
	20	Christopher Isherwood – No. 104 – April 25, 1974
	21	Garson Kanin – No. 9 – November 27, 1973
	22	Myrna Loy – No. 14 – May 24, 1973
	23	Newton Minow – February 12, 1974
	24	Alwin Nikolais – No. 3 – November 29, 1973
	25	I.M. Pei – No. 13 – December 5, 1973
	26	Katherine Anne Porter – No. 7 – May 25, 1973
	27	Ayn Rand – No. 82 – March 29, 1974
	28	Richard Rodgers – May 13, 1974
	29	Anne Sexton – No. 90 – April 9, 1974
	30	Isaac Stern – No. 5 – November 3, 1972
	31	I.F. Stone – April 5, 1974
	32	Virgil Thomson – March 18, 1974
	33	Mort Walker – No. 15 – December 5, 1973

Audiotapes [see below]

Videotapes [see below]

SUBSERIES 9: KQED'S "KALEIDOSCOPE"

		Transcripts
34		Eleanor Roosevelt – February 15, 1958
35		Robert F. Kennedy – January 4, 1968
		Audiotapes [see below]

SERIES 5: RESEARCH FOR THE VANISHING VISION

		Volume 1
36		Early History of Public Television
		Volume 1 (cont'd)
30	1-2	Critics of Public Television (2f)
	3-5	Volume 2: The Mission of Public Television (3f)
	6-7	Volume 3: Public Television's Mission from a British Perspective (2f)
31	1-3	Volume 4: Building on Bedrock: Localism (3f)
	4	Critics of Localism

SERIES 5: RESEARCH FOR THE VANISHING VISION

Box	Folder	
		Volume 4 (cont'd)
31	5	Local Carriage of National Programs
	6	Station Reaction to Proposed Policy on Program Standards
		Volume 5: KQED: The Story of An Early Educational Television Station
	7	History
	8	Newsroom
	9	Funding
	10	Broadcasting Philosophy and Practice
	11	Board of Directors
	12	KQED Experimental Lab
	13-15	Volume 6: NET: ETRC-NETRC 1952-1959 (3f)
		Volume 7: NET: 1959-1969
32	1	General History
	2	Funding: 1963 Ford Foundation Grant
	3	Programming – General
	4	Programming – Public Affairs
	5	Programming – Cultural
	6	Relations with Affiliates
		Volume 8: The Role of the Ford Foundation
	7	Historical Background
	8	MPATI (Midwest Program on Airborne Television Instruction)
	9	1963 Ford Foundation grant to NET
	10	The Ford Foundation Building
	11	Changing Role of Ford Foundation after 1967
	12	Public Broadcasting Library (PBL)
		Volume 9: The Public Broadcasting Library
	13	Beginnings
	14	Editorial Advisory Board
	15	Kickoff 1967-1968
	16	Proposals for Reorganization – 1968
	17	The New Order: 1969
		Volume 9: The Public Broadcasting Library (cont'd)
33	1	Program Advisory Board
	2	Press Comments
		Volume 10: The Carnegie Commission on Educational Television, 1967
	3	Historical Background
	4	Submissions to the Carnegie Commission
	5	Background Papers
	6-7	Volume 11: CPB 1967-1972 (2f)

SERIES 5: RESEARCH FOR THE VANISHING VISION

Box	Folder	
34	1-4	Volume 12: PBS 1967-1972 (4f)
	5-7	Volume 13: CTW - "Sesame Street" (3f)
35	1-3	Volume 14: NET: National Educational Television 1969-1971 (3f)
	4-6	Volume 15: NET-WNET Merger 1972 (3f)
36	1-3	Volume 16: Humpty Dumpty and the Nixon Years 1971-1972 (3f)
		Volume 17: The Nixon Years – Key Documentation
	4	The Nixon Administration Public Broadcasting Papers: A Summary 1969-1974 (FOIA Papers)
	5-7	David M. Stone. <u>Nixon and the Politics of Public Television</u> (unpublished version) (3f)
37	1-4	Volume 18: The Nixon Years: 1973 Crisis and Reorganization (The Man Who Saved PTV) (4f)
	5-8	Volume 19: The 1970's in the Aftermath of Nixon (4f)
		Volume 20: Carnegie II and the Late 70's
	9	Carnegie Commission on the Future of Public Television Announcement – 1977
	10	Report and Reaction
		Volume 20: Carnegie II and the Late 70's (cont'd)
		Carnegie Commission on the Future of Public Television (cont'd)
38	1	PBS Reorganization and Proposed Three Services – 1979
	2	Lewis Freedman and the CPB Program Fund 1979-1980
	3	"Death of a Princess" 1980
	4-6	Volume 21: Monumental Dreams on Shoestring Budgets – The Early 1980's (3f)
	7-9	Volume 22: Let the Revolution Begin – The Late 1980's (3f)
39	1-3	Volume 23: Conclusion – Intimations of Excellence (3f)
	4-6	Volume 24: Epilogue – Past Imperfect, Future Imperative (3f)

SERIES 4: PROGRAMMING [CONT'D]

SUBSERIES 3: WNET LOCAL PROGRAMMING

16 mm Film:

"The Politics—and Comedy of Woody Allen / Men in Crisis"

SUBSERIES 8: *DAY AT NIGHT* [CON'T]

Audiotapes:

Colleen Dewhurst – June 6, 1974

Irv Kupcinec – 1974

SUBSERIES 8: DAY AT NIGHT [CONT'D]

Audiotapes:

Norman Lear – January 24, 1974
Marcel Marceau – 1974
Newton Minow – February 12, 1974
Vance Packard – November 29, 1973

Videotapes:

Muhammad Ali / Anne Baxter / Herbert Bloch (Herblock) / B.F. Skinner
Theo Bikel – November 16, 1973
Art Buchwald / Abe Burrows / David Brower / Dave Brubeck
Agnes de Mille / Colleen Dewhurst / Hugh Downs / Ayn Rand
Tennessee Ernie Ford
Norman Lear – January 23, 1974
Art Linkletter – January 30, 1974
Marcel Marceau / Vincent Price / Joseph Papp / Studs Terkel
Ozzie Nelson – January 21, 1974
Alwyn Nicholai
Joseph Papp – November 29, 1973
Vincent Price – April 25, 1974
Richard Rodgers / Isaac Stern / Jason Robards / B.F. Skinner
William Schuman – May 16, 1974
Isaac Stern – November 13, 1973
Irving Stone – April 23, 1974
Studs Terkel – February 15, 1974
Eli Wallach – December 20, 1973
Jonathan Winters / Katherine Anne Porter / S.J. Perlman / Virgil Thomson

SUBSERIES 9: KQED'S "KALEIDOSCOPE" [CON'T]

Audiotape:

Side A: Eleanor Roosevelt 2/58; Side B: Conversations with Eric Hoffer.
Program No. 5: "Freedom vs. Power"