

**A GUIDE TO THE PAPERS OF
KENNETH J. GARRY**

National Public Broadcasting Archives
University of Maryland Libraries

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7.0 lin. ft.

BIOGRAPHY

Born in Oak Park, Illinois in 1942, Kenneth John Garry has had a long and distinguished career in public broadcasting. Garry's education includes a bachelor's degree in economics and history in 1964 from DePauw University (Greencastle, Indiana), a master's degree in broadcasting in 1966 from Indiana State University (Terre Haute, Indiana), and a Ph.D. in instructional technology and higher education from Southern Illinois University (Carbondale, Illinois) which he received in 1982.

Before accepting his current appointment in 1996 as President and General Manager of WCTE-TV in Cookeville, Tennessee, Garry was an administrator at Southern Illinois University. From 1971 to 1996, Garry taught numerous radio and television courses and filled a variety of positions, including Director of Graduate Studies in Telecommunications, General Manager of WUSI TV/FM, Station Manager of WSIU-FM, and Director of Development and Ascertainment for WSIU/WUSI FM/TV. While at Southern Illinois University, Garry was instrumental in drafting over two dozen successful grant applications, which garnered over two million dollars for the university's broadcasting service.

Before his work at Southern Illinois University, Garry served as a radio station manager at Florida State University (Tallahassee, Florida) and the University of Nebraska (Omaha, Nebraska). During his early career, Garry worked as a television producer/director for the U.S. Army Artillery and Missile School at Ft. Sill, Oklahoma, a commercial broadcast account executive in Omaha, Nebraska, and as a institutional/restaurant foodstuffs salesman for Kraft Foods Company in Chicago, Illinois.

SCOPE AND CONTENT

The Papers of Kenneth J. Garry documents the growth and early history of various public radio organizations. The collection offers insights to the mission, organization, and programming policies of these organizations, as well as their budgetary and financial concerns. More specifically, the collection contains minutes from board meetings, budgets, correspondence, press clippings, materials concerning the Carnegie II hearings, and documents relating to satellite and broadcast technology. The collection spans years from 1970 to 1981 and includes some undated material.

Garry collected these papers, during a four-week archive search at National Public Radio (NPR), while researching his doctoral dissertation at Southern Illinois University at Carbondale. The dissertation, entitled "The History of National Public Radio: 1974-1977," examines National Public Radio's development and growth, with particular attention to corporate structure, programming, and budgetary allocations.

The collection consists of four series

Series 1: Association of Public Radio Stations (APRS)

Series 2: Corporation for Public Broadcasting (CPB)

Series 3: National Public Radio (NPR)

Series 4: Miscellaneous Organizations and Audio Tapes

PROVENANCE

The Papers of Kenneth J. Garry were donated to the National Public Broadcasting Archives, University of Maryland Libraries by Kenneth J. Garry in February of 1997

SERIES DESCRIPTIONS

Series 1: Association of Public Radio Stations (APRS), 1970-1977 (1.0 lin. ft.)

This series contains correspondence, board minutes, and various documents from the Association of Public Radio Stations. Specific topics include budgets and financing, and reports concerning satellite and information technology. Materials in this series are arranged alphabetically.

Series 2: Corporation for Public Broadcasting (CPB), 1972-1988 (1.5 lin. ft.)

This series contains correspondence, board minutes, reports, and policy statements from the Corporation for Public Broadcasting. Specific topics include budgets, financial support policies, correspondence and testimony from the Carnegie II Hearings, and documents concerning the NPR-APRS merger. Materials in this series are arranged alphabetically.

Series 3: National Public Radio (NPR), 1972-1978 (4.0 lin. ft.)

This series represents the bulk of the collection, and contains correspondence, board minutes, and policy statements from National Public Radio. Specific topics include budgets and long-range financing, the Carnegie II Hearings, and documents concerning interconnection, organization, and satellite technology. Materials in this series are arranged alphabetically.

Series 4: Miscellaneous Organizations and Audio Tapes, 1971-1976 (0.5 lin. ft.)

This series contains documents and audio tapes from various public radio and government organizations, including the Advisory Council of National Organizations (ACNO), the Association for Public Radio (APR), and National Educational Radio (NER). The audio reel collection, consisting of four reels, includes interconnection and closed circuit broadcasts, legislative briefings, and public radio mission statements. Materials in this series are arranged alphabetically.

BOX INVENTORY

SERIES 1: ASSOCIATION OF PUBLIC RADIO STATIONS (APRS)

Box	Folder	
1	1-2	Archival Files, 1975-1977 (2f)
	3-5	Board of Directors – Minutes, 1973-1977 (3f)
	6	Budget, Financing, and Support – Community Service Grants, 1976
	7-8	Correspondence, 1973-1977 (2f)
2	1-2	Correspondence, 1973-1977 (2f)
	3-4	General Files, 1974-1977 (2f)
	5	Index
	6	Level II, 1973-1976 Organization
	7	Copyright Bill, April 1975
	8	Holt, Samuel – Organization Options for Public Radio, November 1975
	9	Interconnection – Satellite, 1974-1975
	10	Interconnection – Satellite Technology Committee – Statement of P.A. Robin – Hearings on Broadcasting and New Technologies, August 4, 1977

SERIES 2: CORPORATION FOR PUBLIC BROADCASTING (CPB)

3	1-2	Annual Report, 1975-1976 (2f) Board of Directors
	3	Minutes, February 1975 – November 1976
	4	Resolutions, 1976
		Budget, Financing, and Support
	5	Appropriation Estimates for Fiscal Years 1976 through 1979
	6	Appropriation Estimates for Fiscal Year 1980 (Compiled January 19, 1977)
	7	Distribution of TV-Radio Support Fund, October 1976
	8	Long Range Financing 1977
	9	NPR Radio Support, 1970-1971; 1975-1976
	10	Policy for Public Radio Assistance, 1975
	11	Policy for Public Radio Assistance – Lee Frischknecht, April 1, 1978
	12	Public Radio Assistance, 1973; 1978
	13	Public Radio Assistance and Development, 1974

Box	Folder	
		Carnegie II
4	1	Josephson, Larry – “Public Radio,” May 1978
	2	Working Papers, 1977-1978
	3	Future of Public Radio – Warnock, Tom, November 12, 1975
	4	Interconnection – Communication Satellites, 1976
	5	Level II – APRS File, 1976
	6	Loomis, Henry – Articles, Correspondence, etc. 1972-1976
	7	Mission and Goals, Tasks and Responsibilities, 1976
		Organization
	8	NPR-APRS Merger, 1977
	9	Radio Reorganization Planning group, 1976
		Public Information
	10	<u>CPB Report</u> , 1975
	11	News Releases, 1977
		Programming
5	1	“Essentials for Effective Minority Programming,” May 1974
	2	“Formula for Change” – Report of the Task Force on Minorities in Public Broadcasting, 1978
	3	Public Participation in Public Broadcasting, August 1978
	4	Public Radio Subscription Programs, 1980
	5	Radio Community Service Grants
	6	Station Profile Survey, 1976
		CPB/National Center for Educational Statistics (NCES)
	7	Financial Statistics of CPB Qualified Public Radio Stations, FY 1970-1972
	8	Financial Statistics of CPB Qualified Public Radio Stations, FY 1973
	9	Status Reports on Public Broadcasting, 1973
		SERIES 3: NATIONAL PUBLIC RADIO (NPR)
6	1	All Channel Radio, 1974-1977
	2	Annual Members Business Meeting, March 16, 1976
		Board of Directors
	3-4	Board Membership Committee Minutes and Proceedings, 1973-1977 (2f)
	5	Correspondence, 1973-1976
	6	Development Committee, 1974-1976
	7	Election Procedures, 1974-1975
	8	General, 1972-1976; 1979
		Long Range Planning Committee
	9	October 1972
	10-11	1973-1976

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		Board of Directors (cont'd)
		Minutes
7	1	1973-1974
	2-3	1975-1976 (2f)
	4-5	1977-1978 (2f)
	6	1978
	7	President's Report, March 4, 1977
	8	Welling, Jay (Chairman), 1975-1976
		Budget, Financing and Support
		Budget
8	1	1976
	2	1977-1978
		Long Range Financing
	3	1972-1973
	4	(Plan Draft No. 4), 1973
	5	Program Cost Per Hour, 1978
		Carnegie II
	6	Correspondence, 1976-1977
	7	Holt, Samuel – "Why Radio?" May 20, 1978
	8	Josephson, Larry – "Public Radio: Legal, Technical, and Regulatory Issues," May 1978
	9	Josephson, Larry – "Why Radio?" May 1978
	10	Mankiewicz, Frank – Testimony, May 20, 1978
	11	Warnock, Thomas C. – "Public Radio Diversity," May 20, 1978
	12	CPB Conference, March 1976
	13	CPB Memorandum, 1974-1975
9	1-2	Correspondence: Lee Frischknecht's Letter File, 1971-1977 (2f)
	3	Development – Cross Reference Development Index by Underwriter and Project, 1976-1977
	4	Directories, 1973-1977
	5	Frischknecht, Lee – Report, 1974
		Government Relations
	6	FCC Docket No. 20735, 1977
	7	Coffey Statement, July 22, 1974
	8	Public Telecommunications Financing Act of 1978, Communications Act of 1978

Box	Folder	
		History
10	1	History, 1970-1973
	2	Background Material (History of Public Broadcasting, National Public Radio Programming and Purposes), 1972
	3	Esplin, Fred – “Decade of Public Broadcasting, 1967-1977” – Draft, 1978
	4-5	Incorporation, Organization, Membership, Budget, 1970-1973 (2f)
	6	Information book, 1975
	7	Level II, 1975
	8	Long Range Plan, February 1975
11	1	Long Range Plan, February 1976
	2	Manual of Policies and Procedures (Vol. 1), March 1975
		Organization
	3	Ad Hoc Committee on Round Robin Network Use, 1973-1975
	4	Callihan, Pat – Memo, May 1977
	5	CPB-PBS Liaison Committee Meeting, 1973
		Interconnection
	6	Alaska Interconnet, 1975-1976
	7	Description of Public Broadcasting Radio Satellite Interconnection Plan (Vol. 1), 1978
	8	NPR Audio on PBS “DATE” System, 1979
	9	Satellite Communications – <u>Broadcasting</u> Article, 1976
	10	Satellite Financing, ca. 1977
	11	Satellite Resolution, April 1975
	12	Technology Committee Report re: Satellite Communications, 1976-1977
	13	Member Stations, March 1978
	14	Membership in NPR, April 1975
	15	NPR-APRS Merger (Dale Ouzts File), nd
	16	Organizational Assessment Study, 1976
	17	Station Surveys, 1976
	18	“Why Radio is Different from TV,” 1973
	19	Zelnick, Bob – Criticism of NPR Reorganization, 1976
	20	PBS Special Report – The Case for Full Funding, April 1976
	21	PRC Session on NPR Program Services in the Next Two Years, March 1976
		Programming
12	1	Annual Planning Questionnaire Results, 1976
	2	Arbitron Ratings, 1974-1978
	3	Arbitron Ratings, Audio Archives and Library, CPB Funding, 1973-1976
	4	Creagh, David – Station Program Resources and the National Program Service, 1978

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		Programming (cont'd)
12	5	Earplay, 1974-1976
	6	Frischknecht, Lee – Letter concerning NPR Programming, June 1976
	7	Program Advisory Committee, March 1976
	8	Program Policy Committee, 1977
	9	Program Titles and Offerings, 1976
	10	Program Usage, 1975
	11	Programming Division Annual Report, 1976
	12	Report on Public Awareness and Listening, 1976-1977
	13	Special Interest and Educational Programming, 1974
	14	Station Utilization and NPR Programming, 1976
		Public Information
13	1	“A World of Difference,” ca. 1981
		“People Are Listening”
	2	May-December 1972 (volume 4)
	3	January-July 1973 (volume 5)
	4	Public Information Manual, 1975
	5	Press Release – William Ahlstrom, 1976
	6	Press Release – Frank Mankiewicz, 1977
	7	Staiton Information Form, 1973
	8	Station Relations Newsletter, 1977
	9	Traub, James – “Making Waves,” June 1972
		Public Radio Conference
	10	1974-1975
	11	Memorandum, April 4, 1975
	12	Miscellaneous Documents, 1975
	13	Staff Responses, April 4, 1975
	14	Warnock, Thomas – Correspondence, 1976

SERIES 4: MISCELLANEOUS ORGANIZATIONS AND AUDIO TAPES

14	1	Advisory Council of National Organization (ACNO) – “State of the Art,” 1974
	2	Association for Public Radio (APR), 1973-1975
	3	National Educational Radio (NER) – “Radio’s Role in Instruction,” 1972-1973
		Audio Reels
		APRS Audio Interconnect, November 23, 1976
		CPB Closed Circuit, December 14, 1973
		Legislative Briefing, March 22, 1971
		The Public Radio Plan, January 30, 1973