

**A GUIDE TO THE PAPERS OF
LAURENCE A. JARVIK**

National Public Broadcasting Archives
University of Maryland Libraries

Processed by: Elizabeth R. Walker
December, 2001
4.5 lin. ft.

BIOGRAPHY

Laurence Ariel Jarvik is a writer, scholar, filmmaker and a conservative critic of public broadcasting. Born in New York, New York, October 30, 1956, he is the author of numerous articles in national publications including Current, Common Sense, Policy Review, Los Angeles Times, Washington Post, New York Times, Boston Globe, American Film, and American Cinematographer. His two book-length works are PBS: Behind the Screen (1997) and Masterpiece Theatre and the Politics of Quality (1999).

Jarvik received a BA from the University of California, Berkeley in 1977, an MFA from the University of California, Los Angeles, in 1988 and completed a PhD at UCLA in 1991. He was the Bradley Resident Scholar at the Heritage Foundation, Washington, DC, from 1991 to 1992 and adjunct scholar from 1992 to 1997. He served as the Washington editor for COMINT from 1992 through 1996, and also directed the Center for the Study of Popular Culture, Washington, DC, during the same period. In 1996 and 1997 Jarvik served as a Cultural Studies fellow and editor of Culture Watch and Foundation Watch for the Capital Research Center, Washington, DC.

Jarvik received the Third Generation Award from the Heritage Foundation in 1994 and was named Journalist of the Day and Author of the Week by the Freedom Forum Newseum, Arlington, VA, in 1997. His documentary film *Who Shall Live and Who Shall Die?* (KINO, International, 1981) is available at the US Holocaust Memorial Museum Library in Washington, DC. In 1988 he created the work *Envy, Jealousy, and Revenge*, a videowall installation.

SCOPE AND CONTENT

The Papers of Laurence A. Jarvik consists of research files pertaining to his critical studies of public broadcasting. The files, the bulk of which date from 1990 to 1998, include interviews with public broadcasting personalities, and information on popular programs and public broadcasting organizations both in North America and Europe. The materials cover the topics of program funding, development and content and include many viewpoints that are critical of American public broadcasting. Types of documents in the collection include interview transcripts, correspondence, memos, dissertations, studies, writings, publications and audiocassettes.

The collection consists of one series divided into six sub-series:

Series 1: Research Files

- Subseries 1: Interview Transcripts
- Subseries 2: Corporation for Public Broadcasting Funding Debate
- Subseries 3: General Subjects
- Subseries 4: Dissertations, Papers, Studies, and Writings
- Subseries 5: Publications
- Subseries 6: Audiovisual Materials

Transferred from the collection were transcripts of Bill Moyers radio shows and numerous books. Listings of these materials can be found in Appendix I and II.

PROVENANCE

The Papers of Laurence A. Jarvik were donated to the National Public Broadcasting Archives, University of Maryland Libraries by Laurence A. Jarvik in August of 2001.

SERIES DESCRIPTIONS

Series 1: Research Files, 1935-1998, (4.5 lin. ft.)

The files represent Jarvik's research between 1990 and 1998. Some of the many documents include handwritten notes and transcripts of interviews conducted by the author; correspondence, some from individuals with specific complaints about public broadcasting programs; congressional hearing transcripts; internal memos from the BBC and PBS; Mobil Oil Corporation's plan for improved public relations; articles on WGBH programming; audiocassettes of radio talk shows; as well as interviews with and writings by Laurence Jarvik.

Subseries 1: Interview Transcripts

This subseries contains interviews with notable public personalities in politics and broadcasting including: Douglass Cater, Alistair Cooke, Laurence K. Grossman, Jim Karayn, Larry Pressler, Ralph Rogers, Jack Valenti and Al Vecchione. The files are arranged alphabetically by last name.

Subseries 2: Corporation for Public Broadcasting Funding Debate

This subseries contains materials specifically about the Corporation for Public Broadcasting and the debate over funding of public broadcasting during the years 1991 through 1996. The files include articles, radio show transcripts, information requested by Senator Larry Pressler from public broadcasting organizations prior to congressional hearings, transcripts of testimony before congressional committees, and news articles examining political and public opinion. The files are arranged in chronological order with some date overlap.

Subseries 3: General Subjects

This section contains materials that cover a broad spectrum of public broadcasting organizations, funding, and programming. The majority of the material covers public broadcasting in the United States, but Great Britain, Canada, and France are also represented. WGBH, Mobil, the BBC, the CBC, First French Television, *Masterpiece Theatre*, *This Old House*, and *Upstairs Downstairs* are included here. The files are arranged alphabetically by subject.

Subseries 4: Dissertations, Papers, Studies, Writings

This subseries includes both published and unpublished documents and is arranged in alphabetical order by the author's last name. Public broadcasting topics include diversity, politics, funding, and the press.

Subseries 5: Publications

This subseries represent eleven periodicals, the majority of which contain articles about some aspect of public broadcasting. In a few of the publications, the article of interest is evident from how the periodical was folded, but in most there is no indicator of material that might have been of particular interest to the author. The publications are arranged in alphabetical order by title.

Subseries 6: Audio Visual Materials

This subseries includes eighty audiocassettes and six microcassettes. Both privately recorded and commercially published materials are represented. The subseries is arranged by alphabetically by last name of the principle individual/author/speaker, or by title where no individual is named. Included are recordings of interviews, talk show radio programs, public broadcasting program soundtrack excerpts, conferences and meetings. Notable personalities include Bob Dole, Jay Iselin, Larry Grossman, Lloyd Morrisett, Av Westin, and Clay Whitehead.

BOX INVENTORY

SERIES 1: RESEARCH FILES SUBSERIES 1: INTERVIEW TRANSCRIPTS

Box	Folder	
1	1	Balle, Francis, nd, on the privatization of French television
	2	Becton, Henry, January [?], 1991?
	3	Calderwood, Stanford, January 27, 1991
	4	Cater, Douglass, transcript and notes October 1992
	5	Cooney, Joan, May 1994
	6-8	Cooke, Alistair, 1935-1991, with news clippings, correspondence (3f)
	9	Davis, David M., January 12, 1991
	10	Eaton, Rebecca, January 9, 1991
	11	Freedman, Lewis, nd
	12	Gardella, Kay, January 12, 1991
	13	Goodman, Frank, March 14, 1991
	14	Grade, Michael, nd
	15	Grossman, Laurence K., with correspondence, 1992-1993
	16	Gutin, Howard, March 1992
	17	Johnson, Lyndon Baines, 1964, Transcripts phone conversations [2 diskettes]

SERIES 1: RESEARCH FILES
SUBSERIES 1: INTERVIEW TRANSCRIPTS

Box	Folder	
2	1	Kantor, Stu, April 15, 1991
	2	Karayn, Jim with floppy diskette, April 1994
	3	Laughton, Roger, August 15, 1991
	4	Marshall, Frank, on Masterpiece Theatre, nd
	5	Minow, Newton, March 1971 Interview by Joe Franz
	6	Moore, Michael, nd, for Ralph Rugoff, Montage editor, on film Roger and Me
	7	Morris, Errol, May 1990
	8	Powell, Jonathan, August, 23, 1991
	9	Price, Richard, August 1, 1990
	10	Purvis, Archie, November 1992
	11	Robeck, Peter, March 1991
	12	Rogers, Ralph, on Rogers' views of public broadcasting, March 1992
	13	Ruch, Sandra, February 1991
	14	Sarson, Christopher, June 1
	15	Schaefer, George 1965-1991
	16	Schmertz, Herb, March 1991, w/ notes from phone conversation, May 1991
	17	Shelmerdine, Mark, December 1990
	18	Shivas, Mark, August 1990
	19	Spina, Pete, April 1991
	20	Towery, Ken, March 1992
	21	Valenti, Jack, on the Corporation for Public Broadcasting, nd
	22	Vecchione, Al, November 1992
	23	Wallace, Vivian, August 1990
	24	Whitney, John, August 1990

SUBSERIES 2: CORPORATION FOR PUBLIC BROADCASTING

3	1	Heritage Foundation Press Conference transcript, nd
	2	CPB <i>Strategies for Public Television in a Multi Channel Environment</i> , 1991
	3	CPB - Knight Writings March/October 1992
	4	Larry Josephson radio show transcript, nd [1992?]
	5	Senator Larry Pressler & CPB, 1993-1994
	6-7	Pressler's Questions to CPB, 1994-1995 (2f)
	8	CPB Pressler Questions 1995-1996
	9	Hearing - Subcommittee on Telecommunications & Finance, September 10-12, 1995
	10	Hearing - US Senate Committee on Commerce, Science & Transportation, September 14, 1995.
	11	CPB & Clinton & GOP Platforms 1995-1996
	12	CPB Funding Debate 1995-1996

SUBSERIES 3: GENERAL SUBJECT FILES

13	A & E Press Pack, 1991
14	Art Save Action Kit, nd

SERIES 1: RESEARCH FILES
SUBSERIES 3: GENERAL SUBJECT FILES

Box	Folder	
4	1	BBC, 1986-1992
	2-3	BBC Documents, 1935-1966 (2f)
	4	BBC, Extending Choice, 1992
	5	Baseball <i>the American Epic</i> Press Pack, nd [audio tape filed with audiovisual materials]
	6	CBC (Canadian Broadcasting Corporation), October 1993
	7	CABLE, 1990-1994
	8	Channel 4 [Four], 1988, 1992
	9	Committee on Media Integrity [COMINT], October 1991
	10	Complaint and Answer, Ken Burns Case, 1994
	11	<i>Great Performances</i> Press Releases, nd
	12	Independent Film, 1981-1994
	13	Markle Foundation, 1990-1991
5	1	<i>Masterpiece Theatre</i> , 1977-1995
	2	<i>Masterpiece Theatre</i> Trademark Surrender, 1991
	3	Mobil MT [<i>Masterpiece Theatre</i>], 1977-1989
	4-6	Mobil <i>The Evolution of Mobil's Public Affairs 1970-1981</i> (3f)
	7	Nielsen Publications, 1988-1989
	8	NPR, 1993
	9-11	Public Radio Service (3f)
6	1-2	PBS Memos 1970-1982 (2f)
	3	PBS Programs, 1992-1996
	4	PBS, July 1994 Press Tour, 1994
	5	PBS National Press Club Briefing transcript, nd
	6	Perennial Productions, Inc. <i>In Search of Angels</i> Press Pack, July 1994
	7	Scandal, 1995, 1997
	8	TF1 [First French Television], 1987-1990
	9-10	<i>This Old House</i> (2f)
	11	<i>This Old Pyramid</i> , 1994-1995
	12	US Copyright Office, Revision Cable/Satellite Carrier Compulsory Licenses, April 1997
	13	Violence Debate 1993-1994
	14	WGBH, 1978-1990
7	1-2	WGBH -1, 1972-1995, (2f)

SUBSERIES 4: DISSERTATIONS, PAPERS, STUDIES, WRITINGS

- 3 Benton Foundation, National Video Resource, and the Ford Foundation. "The Future of Public Service Media Symposium," March 1996
- 4 Blomquist, David and Cliff Zukin. "Does Public Journalism Work?: The "Campaign Central" Experience," May 1977
- 5 Bok, Sissela. "TV Violence, Children, and the Press." April 1994

SERIES 1: RESEARCH FILES
SUBSERIES 4: DISSERTATIONS, PAPERS, STUDIES, WRITINGS

Box	Folder	
7	6	Carper, Alison. "Paint by Numbers Journalism," April 1995
	7-9	Deihl, Ernest Roderick. "George Schaefer and the Hallmark Hall of Fame: A Study of the Producer-Director of a Live Television Drama Series," 1969 (3f)
	10-11	Ganimain, Sammy Edward. "A Descriptive Study of the Development of KCET-TV, Channel 28, Los Angeles," 1966 (2f)
	12	Harber, Robert. "Public Television: Falling Behind the Times," November 1992
	13	Hicks, Jimmy A. "Critique of the PBS Television Program "Indians, Outlaws and Angie Debo," nd
	14	Horowitz, David. "The Flap Over Public Broadcasting," nd
	14	Horowitz, David. "The Problem with Public TV," draft November nd
8	1	Kern, Montague and Marion Just. "How Voters Construct Images of Political Candidates," April 1994
	2	Lerner, Robert. "PBS Journalists Survey Summation," nd
	3	Lichter, S. Robert, Daniel Amundson, and Linda S. Lichter. "Balance and Diversity in PBS Documentation," March 1992
	4	Livingston, Steven. "Clarifying the CNN Effect," June 1997
	5	Molsy, Claude. "The Foreign News Flow in the Information Age," November 1996
	6-8	Price, Donel Wayland. " <i>Hollywood Television Theatre</i> ," August 1976 (3f)
	9	Smith, Erna. "Transmitting Race," May 1994
	10	Smith, Peter. "Public Television: Heat Shield in Place," November 1991
	11	Tankel, Jonathan David. "The ITV Thriller: The Interaction of Media Systems and Popular Culture," 1984
9	1-2	Welsh, Grace E. McWhinie. "An Analysis of Public Television for Continuing Education," 1970 (2f)

SUBSERIES 5: PUBLICATIONS

3	<u>Brill's Content</u> , August 1998
4	<u>Brill's Content</u> , September 1998
5	<u>Camera Media Report</u> , Fall 1995
6	<u>Channel 32 Magazine</u> , May 1994
7	<u>COMINT</u> , Spring 1991, Winter 1992, Spring/Summer, 1993
8	<u>Forbes ASAP Supplement on the Information Age</u> , December 1996
9	<u>Humanities</u> , May/June 1994
10	<u>Independent Film & Video Monthly</u> , May 1994
11	<u>Independent Film & Video Monthly</u> , June 1994
12	<u>National Journal</u> October 8, 1994, No. 41
13	<u>Task Force Minnesota 47th Reunion</u> , September 1994
14	<u>WETA Magazine for Members</u> , April, May, June 1994

SERIES 1: RESEARCH FILES
SUBSERIES 6: AUDIO VISUAL MATERIALS

- 1 *American Forum: Au: TV Violence* nd
- 2 Aaronson, Lloyd, December 17, [1993?]
- 3 Burns, Ken, *Baseball the American Epic*, soundtrack selections, nd
- 4 Brookline December 17, 1990 Side A; John Poy[?] February 4 or 5, 1991
- 5 Christensen, Bruce July 1, 1992 National Press Club Library
- 6 Dole, Bob on tape side 2 nd
- 7 *Enola Gay Exhibit: Should the Smithsonian Satisfy Everyone?* December 7, 1994
- 8 *Government & Arts* September 8, 1993
- 9 *Great Hymns from "The Lutheran House"* 1994 Lutheran Hour Ministries
- 10 Grossman, Larry, May 19, 1993 [interview?]
- 11 Hobbs, Mike, January 28, 1991 Sides A and B
- 12 Hobbs, Mike, and King Side A, Pat King Side B
- Horowitz, David, *The First 100 Days*
- 13 Dana Rohrabacher nd
- 14 Tom Delay January 13, 1995
- 15 Horowitz, David, *Second Thoughts* nd
- Side One: Warren Farrell *Myth of Male Power*
- Side Two: Mark Horowitz and Leonce Gaiter "*Gangster Chic*"
- 16 I. F. Stone August 28, 1992
- 17 House [?], Georg *Politically Correct People* January 13, 1992 VOA [in German]
- 18 Iselin, Jay, nd, [interview?]
- Jarvik, Larry & Ruth Hirschman
- 19 June 9, 1992
- 20 August 26, 1992
- Jeffries
- 21 I & II nd
- 22 Side 3 nd
- 23 Josephson, Larry May 23, 1992 edited
- 24 Josephson, Larry for Larry J June 7, 1992
- 25-28 Josephson, Larry, *Modern Times w/ Larry Josephson* 1992 *Should Public Broadcasting Receive Public Funds?* [4 tapes]
- KCRW-FM
- 29 (excerpts) Wednesday February 19, 1992
- 30 February 20, 1992
- 31 Side A February 20, 1992, Side B February 21, 1992
- 32-33 February 24, 1992
- 34 Interview with Laurence Jarvik (side A only) August 26, 1992
- 35 Side A Public Broadcasting, Side B Seymour editorial July 19, 1995
- 36 Kotlowitz Tiano Turnipseed November/December 1990
- 37 Lawson, Jennifer, January 14, 1993. [interview?]
- 38 *Leading to Beijing: Voices of Global Women* KUOM AM nd
- 39 Littlefield, Bill, *Only a Game with Bill Littlefield* WBUR nd
- 40 Loper, Jim, January 11, 1991
- 41 Mars Hill Tapes Demo Tape nd
- 42 Morrisett, Lloyd, Children's Television Workshop nd [interview?]

SERIES 1: RESEARCH FILES
SUBSERIES 6: AUDIO VISUAL MATERIALS

- 43 NEA Press Conference April 10, 1997 WAVA
- 44 *Pacifica/Tongues Retied* nd
- 45 Public Broadcasting: February 7, 1995 *A Welfare Program for the Intelligentsia?*
- 46 *Public Broadcasting & Public \$: Who Should Pay Big Bird's Salary?* October 5, 1992
- 47-62 *Public Radio Conference*, May 6-8, 1993, [16 tape boxed set]
- 63-65 Public Television Annual Meeting, 1992 [1,3,4 of 4]
Diane Rehm Show
- 66 John Frohnmeyer "*Leaving Town Alive*" April 28, 1993 Hour 2
- 67 The Campbells WETA & Civil Rights April 8, 1994 Hour 2
- 68 *Open Phones*, May 18, 1994 Hour 2
- 69 *Open Phones*, April 25, 1996
- 70 Sommers, Christina Hoff, "*Have Women Betrayed Women?*" May 12, 1995
- 71 *Talk from the Heart*, January 11, 1995 KPHP 1290 AM Side One Guest Larry Jarvik
Talk of the Nation,
- 72 March 11, 1993 NPR Bennet/Buzenberg/Glass
- 73-74 September 7, 1993 NPR two cassettes
- 75-76 September 19, 1995 NPR two cassettes
- 77 *Washington Day*, Demo, nd
- 78 Westin, Av, nd,[interview?]
- 79 Whitehead, Clay – Office of Telecommunication Policy, December 17, [1993?],
[interview?]

Appendix I

Bill Moyers' Journal:

1	Campaign Report #1	601	September 12, 1980
2	The Carter Years: One Man's Perspective	703	November 21, 1980
3	Reflections on the Presidency	704	November 28, 1980
4	The Fire Next Door	705	December 5, 1980
5	Heading Right?	706	December 12, 1980
6	Politics and the Evening News	707	December 19, 1980
7	A Retrospective	708	December 26, 1980
8	The Mayor Speaks Out (As Usual)	709	January 5, 1981
9	The CIA's Secret Army	710	February 13, 1981
10	Rene Dubos: The Despairing Optimist at 80	711	February 20, 1981
11	A Conversation with Clark Clifford	712- 713	February 27, 1981 & March 6, 1981
12	Carroll O'Connor: Out of Character	714	March 13, 1981
13	Raymond Aron: A View from Abroad	715	March 27, 1981
14	The New Cold War	716	April 3, 1981
15	Alternatives to Disaster	717	April 10, 1981
16	Joseph Campbell: Myths to Live By - Part 2	719	April 24, 1981
17	Theodore Roszak: From the '60s to the Future	720	May 1, 1981
18	Defense, Dissent and the Dollar	721	May 8, 1981
19	Life, Law and Abortion	722	May 15, 1981
20	George Steiner on Literature, Language, and Culture	723	May 22, 1981

21	The Ordeal of Jacobo Timerman	724	May 29,1981
22	The Adventures of a Radical Hillbilly, Part I & Part II	725	June 5, 1981
23	Reflections on Iran	727	June 19, 1981
24	A Visit with Dame Rebecca	728	July 8, 1981

Heritage Conversations with Bill Moyers:

25	Guest Yosef Yershalmi	#1	February 15, 1986
26	Guests Dr. Gerson Cohen, Rabbi Saul Berman	#2	March 24, 1986
27	Guests Abban Eban, Cynthia Ozick	#3	April 3 1986
28	The Secret Government: The Constitution in Crisis Rebroadcast		November 4, 1987 March, 1989

Moyers God and Politics:

29	The Kingdom Divided		December 9, 1987
30	The Battle for the Bible		December 16, 1987
31	On Earth As It Is In Heaven		December 23, 1987
32	Facing Evil With Bill Moyers		March 28, 1988

Bill Moyers' World of Ideas:

33	David Puttnam - Part 1		September 12, 1988
34	Jessica Tuchman Mathews		September 13, 1988
35	Campaign: The Prime-Time President		October 3, 1988
36	Promises! Promises!		October 31, 1988

The Public Mind with Bill Moyers:

37	Consuming Images	#1	November 8, 1989
38	Leading Questions	#2	November 15, 1989
39	Illusions of News	#3	November 22, 1989
40	The Truth About Lies	#4	November 29, 1989
41	A Gathering of Men with Bill Moyers and Robert Bly		January 8, 1990
42	In Search of the Constitution Mr. Justice Brennan		August 1990
43	The Songs are Free with Bernice Johnson Reagon		February 6, 1991
44	Project Censored		February 25, 1991
45	Sports for Sale		March 19, 1991
Bill Moyers The Arab World:			
46	Who They Are, Who They Are Not		April 1, 1991
47	The Historic Memory		April 2, 1991
48	The Image of God		April 3, 1991
49	The Bonds of Pride		April 4, 1991
50	Arabs and the West		April 5, 1991
51	All Our Children		April 10, 1991
52	Your Mythic Journey with Sam Keen		April 15, 1991
53	Beyond Hate		May 13, 1991
54	The Home Front		May 29, 1991
55	Spirit and Nature		June 5 1991
56	Special Report: After the War		June 18, 1991

57	Oren Lyons The Faithkeeper	July 3, 1991
58	20 Years of Listening to America	October 4, 1991
59	Circle of Recovery	October 23, 1991
60	Facing Hate With Elie Wiesel	November 27, 1991
61	Minimum Wages: The New Economy	January 8, 1992
62	Hate on Trial	February 5, 1992

Healing the Mind with Bill Moyers:

63	The Mystery of Chi	#1	February 22, 1993
64	The Mind Body Connection	#2	February 22, 1993
65	Healing From Within	#3	February 23, 1993
66	The Art of healing	#4	February 24, 1993
67	Wounded Healers	#5	February 24, 1993

Appendix II

Books/Dissertations removed to NPBA Reference Shelf

- Barrera, Aida Nydia. Multiculturalism Before Its Time: The Making of *Carrascolendas*. Dissertation, 1992.
- Brooks, Carolyn Norah. Documentary Programming and the Emergence of the National Educational Television Center as a Network, 1958-1972. Dissertation, 1994.
- Bullert, Bette J. Anatomy of a Controversy: PBS, Independent Producers and the Promise of Public Television. Dissertation, 1995.
- Cleese, John and Connie Booth. The Complete *Fawlty Towers*. New York: Pantheon Books, 1988.
- Collins, Mark and Margaret Mary Kimmel, eds. *Mister Rogers' Neighborhood: Children, Television and Fred Rogers*. Pittsburgh: University of Pittsburgh Press, 1996.
- Dreibelbis, Gary Charles. Case Study of Joan Ganz Cooney and Her Involvement in the Development of the Children's Television Workshop. Dissertation, 1982.
- Great Performances Birthday Book: Celebrating the First Twenty Years. New York: Harry N. Abrams, 1992
- Griffiths, Thomas Arthur. Adoption of Traditional Commercial Network Prime-Time Programming Strategies by United States Public Television. Dissertation, 1992
- Grossman, Lawrence. The Electronic Republic: Reshaping Democracy in the Information Age. New York, Penguin Books, 1995
- Hardwick, Mollie. The Years of Change. New York: Dell, 1974.
- Hawkesworth, John. In My Lady's Chamber. Garden City, NY: Nelson Doubleday, 1972
- Hockenberry, John. Moving Violations: War Zones, Wheelchairs, and Declarations of Independence. New York: Hyperion, 1995
- Labaschin, Susan Jane. Towards a Unified Field Theory of Television News: A Comparative Analysis of Public and Commercial Television News in the United States and Britain. Dissertation, 1987.
- Langley, Andrew. The Making of *The Living Planet*. Boston: Little, Brown, 1985
- Lavelle, Robert, ed. America's New War on Poverty. Blackside, Inc., 1995
- Minow, Newton N. and Craig L. Lamay. Abandoned in the Wasteland: Children, Television and the First Amendment. New York: Hill and Wang, 1995