

**NATIONAL PUBLIC RADIO  
CULTURAL PROGRAMMING & PROGRAM SERVICES DIVISION  
EDUCATION SERVICES FILES**

National Public Broadcasting Archives  
University of Maryland Libraries

Processed by: Kristi Mashon and Jennifer A. Bull, July 1994  
Revised by: Karen King, May 1996  
9.0 lin. ft.

## **ADMINISTRATIVE HISTORY**

National Public Radio created the Education Services Department in October 1978 as part of the Cultural Programming and Program Services Division. The purpose of this department was to foster use of radio/audio for educational purposes. The department lasted until the end of fiscal year 1983, with outstanding projects ending in 1984. Brian Brightly served as the director from 1978 until October 1983, after which he became the director of the newly formed Adult Learning Listening Network. Ann Stookey served as Assistant Director from 1978 to September 1983, but was retained as consultant to finish outstanding projects through March 1984.

## **SCOPE AND CONTENT**

The Archives of National Public Radio: Cultural Programming and Program Services Division: Education Services files, which span the years 1978 to 1985, documents the development and funding of several adult learning radio programs which were aired in the early 1980's. The focus for many of these programs both complemented and was inspired by other National Public Radio Cultural Programming productions. In order to provide adult learners with quality cultural programming, National Public Radio received both private and public funding from sources including the United States Department of Health, Education, and Welfare (Fund for the Improvement of Post-Secondary Education (FIPSE), the Corporation for Public Broadcasting and the Exxon Foundation. Many programs were developed in conjunction with higher learning institutions such as the University of Arizona, the Universities of California, and Boston College. These institutions provided consultation and evaluation of their programs. In the early stages of development of some programming, students at designated institutions piloted and evaluated specific adult learning radio course programs. Finally, several community colleges and universities later offered college credit courses and associates of arts programs which incorporated elements of these radio and audio programs. Types of documents include correspondence, reports, memoranda, curriculum material, and a few photographs.

This collection has been divided into seven series:

Series 1: General Administrative Files

Series 2: Adult Learning Listening Network

Series 3: International Studies

Series 4: Jazz and Classical Music Programs

Series 5: Fund for the Improvement of Post-Secondary Education (FIPSE)

Series 6: Understanding Project

Series 7: Other Programs

## **SERIES DESCRIPTIONS**

### Series 1: General Administrative Files, 1979-1984 (1.5 lin. ft.)

This series contains general information relevant to several projects during this period. Types of documents include consultant agreements, mission statements, planning issues, the department's organizational structure and information about key players. This series also includes information regarding various project budgets and grants.

### Series 2: Adult Learning Listening Network Project, 1979-1985 (1.5 lin. ft.)

The Adult Learning Listening Network (ALLN) was established as a non-profit entity of National Public Radio with support from the Corporation for Public Broadcasting. Its purpose was to facilitate the interests of education and the public radio community by developing, producing and marketing adult learning radio programming in cooperation with higher learning institutions. Some of the adult learning radio programs included: *American Diplomacy*, *World of Islam*, *Global Resources*, *Small Business Management*, *Taylor Made Piano* and *You and the Law*. The University of California, San Diego provided promotion and marketing for these programs. This series contains CPB/NPR contracts and agreements, university correspondence and marketing and promotional material.

### Series 3: International Studies, 1980-1984 (1.5 lin. ft.)

During the early 1980s, National Public Radio and the Foreign Policy Association collaborated to produce two radio/audio programs and related materials for the post-secondary international studies courses: *Global Resources: Challenges of Interdependence* and *Islam: the Religious and Political Life of a Community*. The advisory committee and evaluation team for the programming was composed of academic personnel from the University of California, Los Angeles and the University of Texas at Austin. These shows were marketed through the Adult Learning Listening Network project. The documentation which consists primarily of course material and correspondence follows the entire development of these projects.

### Series 4: Jazz and Classical Music Programs 1979-1984 (1.5 lin. ft.)

This series contains documentation related to the Peabody Award winning adult learning radio course, *Taylor Made Piano: A Jazz History*. Consultation and evaluation for the series was provided by personnel from Raleigh Dickinson University and Rutgers. This series also contains materials relating to NPR's partnership with the New York Philharmonic in the creation of a project aimed at secondary level students. This project, funded by the Exxon Education Foundation, was called "The Message and the Music; A Series of Listening Experiences for Today's Youth". Types of documents include extensive course material and correspondence and are arranged chronologically within each program.

Series 5: Fund for the Improvement of Post-Secondary Education (FIPSE) 1978-1984 (0.5 lin. ft.)

In 1979, National Public Radio's Cultural Programming Division was awarded The Fund for the Improvement of Post-Secondary Education (FIPSE) by the United States Department of Health and Human Services. With these funds National Public Radio was able to develop radio programming to meet the instructional needs of adult learners while simultaneously expanding their existing educational services department. National Public Radio designated stations WHRO-FM (Norfolk, VA), WBGO-FM (Newark, NJ), KPBS-FM (San Diego, CA) as workshop sites where universities were recruited to fulfill the need for program developers and consultants on specific adult learning program projects. Documentation related to funding and the establishment of these workshops is in this series and is chronologically arranged.

Series 6: Understanding Project, 1982-1984 (1.5 lin. ft.)

National Public Radio in conjunction with Columbia University and University of California, San Diego developed two audio/print post-secondary courses entitled *Global Understanding: Understanding Western Europe* and *Understanding China and Japan*. Funding for the development of these courses was made possible by the Corporation for Public Broadcasting and the Fund for the Improvement of Post-Secondary Education (FIPSE). The American Political Science Association provided consultation for the project. This series contains extensive correspondence and memoranda material and is arranged chronologically.

Series 7: Other Programs, 1978-1984 (1.0 lin. ft.)

This series contains documentation related to various programs such as current affairs projects such as the *Panama Canal*, *Poland*, *SALT II*, *Skills for Self-Employment*, *Southwest Asia* and *The World of F. Scott Fitzgerald*. The materials are arranged alphabetically by program title, and then chronologically within each program listing.

**BOX INVENTORY**

**SERIES 1: GENERAL ADMINISTRATIVE FILES**

Box	Folder	
		Brian Brightly, Director
1	1-2	Chronological Files 1982 (2f)
	3	Assessment of NPR Archives in Educational Marketplace [1979]
	4-5	Education Plan 1980 (2f)
	6	Taylor University FM Transmission 1980-1982

## **SERIES 1: GENERAL ADMINISTRATIVE FILES**

Box	Folder
	Ann Stookey, Associate Director
	Chronological Files
1	7 [March-September 1983]
	8 [October 1983-May 1984]
	Budget
	9 Accounts Payable/Expenses [1981-1983]
	10 L11-8211 Administrative [1982-1983]
	11 Administration - Check Requests FY84 [1983-1984]
	12 Administration - Computer Printouts FY84 [1983-1984]
	13 Budget Worksheets FY 1984 [1983-1984]
	14 FY 1983 Close-Out [1983]
	15 1982 CPB Education Account Grant - Final Accounting [1983]
	16 L13-8213 Radio Production [1980-1983]
	Coast Line Community College
	17 [1979-1981]
	18 [1981-1982]
	19-20 [Consultant Agreements] [1980-1984] (2f)
	21 Contracts [1981-1982]
	22 Contracts - General [1981]
	23 CPB/NPR Educational Activities 1982 Account No. 1709-70242 [1982-1983]

## **SERIES 2: ADULT LEARNING LISTENING NETWORK PROJECT**

2	1-3 General Administrative Files [1983-1984] (3f)
	4 ALLN Press Release 12/83 [1983-1984]
	Budget
	General
	5 Computer Printouts FY84, PA-053 [1983-1984]
	6 Radio/Audio Courses Royalties [1984]
	Corporation for Public Broadcasting
	7 ALLN/CPB Contracts [1983-1984]
	8 ALLN/CPB Proposal & Budget [1983-1984]
	9 Final Accounting - ALLN/CPB Project [1983-1984]
	Marketing and Promotion
	Agreements
	10 Educational Services Close-Out 1984 & Beyond [1983-1984]
	11 Marketing Agreements [1983-1984]
	University of California, San Diego (UCSD)
	12 Clearances and Waivers [1981-1984]
	13 Lease Agreements - ALLN [1983-1984]

## **SERIES 2: ADULT LEARNING LISTENING NETWORK PROJECT**

Box	Folder	Budget	
			Agreements
			Marketing and Promotion
			University of California, San Diego (UCSD)
2	14		UCSD Marketing Agreements [1983-1984]
	15		Yvonne Hancer - UCSD Marketing & Promotion [1983-1984]
			Distribution
	16		Adult Learning Distribution Plan [1982]
	17		Courses/Status Reports [1983]
	18		Fall 84 Promotion-ALLN Projects [1983-1984]
	19		Reel-to-Reel Orders ALLN [1983-1984] University of California, San Diego (UCSD)
	20		Course Information Booklet - UCSD-ALLN [1982- 1983]
	21		Education Sales - UCSD/ALLN [1983-1985]
	22-23		Fall '84 Copy [1983-1984] (2f)
	24		UWEX [Univ. of Wisconsin Extension] Tape Dubbing and Assembly [1983-1984]
			Programs
			American Diplomacy
	25		American Diplomacy [1983-1984]
	26		American Diplomacy Faculty Manual [1982]
	27-28		WHRO - Old Dominion University (Norfolk, VA) [1981-1983] (2f)
			Programs (cont'd)
			Small Business Management
3	1		Agreements [1983-1984]
	2		Study Guide [1983]
	3		You and the Law - Coastline Community College [1983- 1984]

## **SERIES 3: INTERNATIONAL STUDIES**

4	International Development
5	National Advisory Committee for International Studies [September 1981]
6	[NPR/FPA Contract Agreement] [1982-1983]
7	NPR/FPA/UT Final Contract Negotiations [December 1981]
8	Budget Reallocation Meeting [1981]
9	FIPSE Final Year Dissemination Competition [January 1982]

**SERIES 3: INTERNATIONAL STUDIES**

Box	Folder	
		Programs
3	10	[Timelines for Global Resources and Islam], nd FIPSE
	11	Grant Application [January 1981]
	12	Proposal Draft [March 1981]
	13	Grant Award Notification [September 1981]
	14	Islam and Global Resources Course Outlines [1981-1982] Global Resources
	15	FIPSE Financial Statements [1981-1984]
	16	Global Resources Development Team Meeting [February 1982]
	17	Food Resources Study Guide and Faculty/Admin Manual [February 1982]
	18	Publishing Contracts - Correspondence [1982-1983]
	19	Global Resources: Challenges of Independence [1983-1984]
	20	Praeger Press Publishing Agreements [1983-1984]
	21-22	Study Guide [1983]-1984 (2f)
		Islam
	23-24	Correspondence 1981-1984 (2f)
	25	Islam Pilot Lesson (April 1983)
	26	Islam Student Evaluations (April 1983)
	27-28	Islam: The Religious and Political Life of a Community - book [1984] (2f)
	29	Islam Study Guide [1984]
	30	Islam Scripts, nd
	31	Islam Map Originals, nd

**SERIES 4: JAZZ AND CLASSICAL MUSIC PROGRAMS**

4	1	Taylor Piano - Billy Taylor [1979-1982]
	2	Contracts - Taylor Piano [1979-1984]
	3	Taylor Jazz - General Memos [1980-1982] Taylor Piano
	4	Fairleigh Dickinson University [1980-1982]
	5	Rutgers Jazz [1980-1981]
	6	WBGO [1980-1981]
	7	Permissions [1981]
	8	Jazz List of Songs [1981]
	9	Taylor Jazz - William C. Brown Publishing Co. [1981-1982]
	10	History of Jazz Piano [1981-1984]
	11	Jazz - Anthology Rights [1982]
	12-13	Jazz Articles [1982] (2f)

#### **SERIES 4: JAZZ AND CLASSICAL MUSIC PROGRAMS**

Box	Folder	
4	14	Jazz - Sanchez [1982]
	15	Jazz - Rights Clearance [1982-1984]
	16	Pricing - Jazz [1983]
	17	Billy Taylor Course Requests [1983]
	18	Jazz - Cassette Duplication [1983-1984]
	19	Taylor - Jazz Alive/Biography [nd]
	20	WBGO - Jazz Course [nd]
	21	Discography [nd]
	22	Seminar Participants [nd]
	23	Final Program Selection [nd]
	24	Jazz: America's Classical Music - Rhythm, Harmony and Melody [nd]
	25	Taylor Tape Galleys [nd]
	26	New York Philharmonic [1981]
	27-28	New York Philharmonic Scripts and Contracts [1982-1984, nd] (2f)

#### **SERIES 5: FUND FOR THE IMPROVEMENT OF POST-SECONDARY EDUCATION (FIPSE)**

	FIPSE	
5	1	Year I [1978-1980]
	2-3	General [1979-1982] (2f)
	4	Year II [1980-1981]
	5	Newark [1980-1981]
	6	San Diego [1980-1982]
	7	Final Report [1981]

#### **SERIES 6: UNDERSTANDING PROJECT**

8	Global Understanding - Proposal [1982]
	Lynn Fontana
9	Incoming Correspondence 1983
10-11	Outgoing Correspondence 1983 (2f)
12	Incoming Correspondence 1984
13	Outgoing Correspondence 1984
	Global Understanding
14-17	NPR Internal Memoranda [1983-1984] (4f)
6	1 Personnel [1983]
	2 Contracts [1983]
	3 Contracts for Module Writers [1983-1984]
	4 Evaluations - Global Understanding [1983]

## **SERIES 6: UNDERSTANDING PROJECT**

Box	Folder	
6	5	Awards - Global Understanding [1983-1984]
	6	Information on Packaging and Duplicating Cassettes [nd]

## **SERIES 7: OTHER PROJECTS**

		Energy and the Way We Live
7		[1979-1981]
8		Budget [1979-1980]
9		Program Kit [1980]
		Making Radio
10		[1980-1982]
11		[Texts and Manuals] [1981]
12		Panama Canal Audio Print Project [1978-1980]
		Poland
13		Proposal [1980-1983]
14		[Reports and Transcripts] [1981-1982]
15		SALT II [1979]
16-17		Skills for Self-Employment [1980-1983, nd] (2f)
		Southwest Asia
18		Afghanistan [1980-1981]
19		Evaluations [1980-1981]
20		Surveys [1980]
		The World of F. Scott Fitzgerald
21-22		[1978-1984] (2f)
23		Programs [nd]