

**A GUIDE TO THE PAPERS OF
BILL REED**

National Public Broadcasting Archives
University of Maryland Libraries

Processed by: Hsiu-Ling Ho
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16.0 lin. ft.

BIOGRAPHY

Bill Reed was born in Los Angeles, California in 1938. He received his B.A. in History and his General Secondary Teaching Credential from the University of Pacific in Stockton, California.

After serving in the United States Army in Vietnam for two years, followed by two years teaching in Northern California, Reed joined public station KIXE Redding, California in 1967. He was KIXE's general manager for six years and was elected to the PBS Board of Directors from 1972 to 1974.

Reed came to PBS in 1974 as director of station relations, becoming that division's senior vice president in 1978. During his tenure as PBS's principal liaison with member stations, Reed was also instrumental in PBS efforts to foster improvements in UHF broadcasting, participated in the planning of public television's satellite system, and was on a task force tagged with developing the Station Program Cooperative which was a program exchange mechanism formed by PBS in 1972 in response to financial, governmental and operational pressures.

In 1980, after heading up a planning team, namely PTV-3, which looked at educational activities and opportunities, Reed became senior vice president of education services. In just under a decade, Reed led the creation of the PBS Elementary/Secondary Service, the PBS Adult Learning Service, the PBS Adult Learning Satellite Service, the PBS National Narrowcast Service and PBS VIDEO. He also served as a consultant to the Corporation for Public Broadcasting (CPB). PBS VIDEO's success in the audiovisual arena, coupled with public television's interest in tapping into the expanding business of home video, led to creation of a video marketing division at PBS with Reed as its senior vice president.

In 1991, the Pacific Mountain Network Board honored Reed with its Governor's Award for Distinguished Service to Public Television. He also served as a private sector representative in Telecommunications for the U.S. Department of State to the Conference on Security and Cooperation in Europe (1989); Chair, Broadcast Panel for U.S.-U.S.S.R. Bilateral Information Talks; President, Western Educational Network (1972).

On February 22, 1991, Reed announced he was leaving PBS to pursue home video and other program distribution business projects. Reed became president and general manager of KCPT, Kansas City, Missouri in October 1992.

SCOPE AND CONTENT

The Papers of Bill Reed cover the years 1969 to 1991 with the bulk of material dating from 1977 to 1991. The collection consists of materials regarding the financial status of PBS with an emphasis on the development and funding of educational service programs at PBS. It also contains papers related to the marketing of PBS video and home video which brought PBS great success in audiovisual area. Types of documents included are: correspondence, reports, memoranda, agenda, minutes, directory. The collection also contains audiovisual cassettes, tape

recordings and a small box of slides.

The collection consists of six series:

- Series 1: Public Broadcasting--General
- Series 2: Public Broadcasting Service Budgets
- Series 3: Public Broadcasting Service Reports
- Series 4: Public Broadcasting Service--Education Services Division
- Series 5: PBS Video & Home Video
- Series 6: Other Educational/Broadcasting Organizations

PROVENANCE

The Papers of Bill Reed were donated to the University of Maryland Libraries by Bill Reed in December of 1992.

SERIES DESCRIPTIONS

Series 1: Public Broadcasting--General, 1969-1991 (5.5 lin. ft.)

The bulk of this series documents Bill Reed's involvement in the Public Broadcasting Service. It consists of a Public Broadcasting Service--Administrative subseries and a Corporation for Public Broadcasting subseries. Many documents are PBS administrative materials, such as strategic plans, personnel handbook, mission and goal. Also included are CPB's cooperative project with the Annenberg Foundation, a directory and report on the study of public broadcasting. The materials are arranged alphabetically

Series 2: Public Broadcasting Service Budgets, 1973-1991 (2.0 lin. ft.)

This series documents Bill Reed's involvement in the PBS's budgeting process. Besides fiscal year planning budgets, there are audit reports, office correspondence and related memoranda. The materials are arranged chronologically.

Series 3: Public Broadcasting Service Reports, 1971-1991 (1.5 lin. ft.)

This series consists of station visit reports and board reports. The station visit reports are arranged by alphabetic list of state and the board reports are arranged chronologically. Also included are PAV weekly reports which date from November 8, 1990 to April 19, 1991 and emphasize the PBS home video market.

Series 4: Public Broadcasting Service--Educational Services Division, 1978-1990 (3.75 lin. ft.)

This series documents Bill Reed's involvement in the establishment of the PBS Educational Services Division. The series is divided into the following subseries: Adult Learning Service, Elementary/Secondary Service, National Narrowcast Service and Educational Telecommunications Program Service. Besides administrative materials, there are also reports, newspaper clippings, pamphlets, catalogs and video cassettes. The materials within each subseries are arranged alphabetically.

Series 5: PBS Video & Home Video, 1982-1991 (2.25 lin. ft.)

This series includes PBS video and home video materials. The series is divided into the following subseries: PBS Video and PBS Home Video. Documents included are PBS video and home video marketing materials, pamphlets and catalogs of video and home video. Also included are newspaper clippings, correspondence, and reports. The materials within each subseries are arranged alphabetically.

Series 6: Other Educational/Broadcasting Organizations, 1971-1991 (0.75 lin. ft.)

This series consists of non-PBS-related publications which are arranged alphabetically by organization name.

BOX INVENTORY

SERIES 1: PUBLIC BROADCASTING--GENERAL

SUBSERIES 1: PUBLIC BROADCASTING SERVICE--ADMINISTRATIVE

Box	Folder	
1	1-2	PBS [Informational Packet, 1983, 1984] (2f)
	3	[PBS and the Drug Free Workplace Act 1989]
	4	PBS Agenda for 1977, 1975
	5	PBS Annual Meeting--Background Papers, 1978
	6	PBS Annual Meeting 1981
	7	[CEN Conference, Apr. 7-10, 1991]
	8	PBS Consultants Resumes, 1989-1990 [photographs and slides included]
	9-10	Cost Effectiveness Review of Services, 1973 (2f)
2	1	E-Mail Messages [1991]
	2	Evaluation of the Greater New Orleans Educational Television Foundation Licensee of WYES, Channel 12, New Orleans, LA., 1979 PBS Four Year Plan
	3	1981
	4	Reed Memo, [n.d.]

- 10 Public Television Members: Who They Are, 1985
- 11-12 A Report on the Evaluation of ITFS Transmitters: Engineering Report no. 84-02
& 84-03, 1984 (2f)
- 13 A Report to the College of the Redwoods Concerning Public Television Station
KEET-TV, Eureka, California, 1976
- 6 1 [Reports & Correspondence, Re: Step I, ITFS, KRMA, 1980]
2 1979 SECA Conference May 7-10, 1979
PBS selects
3 1986
4 FP Selden, 1988
5 Home Library Club Direct Mail/Advertising Proposal, 1986
6 PBS Strategic Plan, 1989
7 Thinking Families, 1988-1989
- 7 1 [UHF broadcasting], 1975
Council for UHF Broadcasting, [n.d.] (poster of sign) (in Box 34)
2 [UHF Meeting with Canadian Representatives], 1976 [2 audiotapes]
3 The PBS UHF Project: a Proposed Plan, 1975
4 PBS UHF Project, [n.d.] (8 slides in a small box)
5 UHF: A Year of Progress, 1976 (2 audiotapes)
[U.S.S.R. Student Exchange]
6 U.S.S.R., [n.d.]
7 Person to Person: Youth Dialogue for Understanding--A Proposal for a
Student Exchange and Spacebridge between the Soviet and the
United States, 1987
8 USA/USSR Youth Summit, 1987
9 Voices of Leningrad: The New 1990 National Geographic Specials, 1990
We Couldn't Just Let It End, [n.d.] (in Box 34)
10 Who Watches Public Television?, 1985
11 PBS. Board of Directors Meeting: The Public View of Public Television, 1991
PBS. Executive Committee
12 Excerpt from Executive Session Minutes, 1986
13 Executive Staff Retreat, 1986
- 8 1-2 System Planning Project, 1979 (2f)
PBS. National Advisory Committee
3-4 Briefing Book, 1989 (2f)
5 Meeting, 1989
6 PBS. Program Service Committees, 1982
7 PBS. [Station Letters, 1989]
8 [PBS. Steering and Academic Committee meetings, 1986]
- 9 Spiral Notebooks, 1988-1989

- 1 [PBS/ALS, July 30, 1988-February 6, 1989]
- 2 [PBS/ESS, 1988-1989]
- 3 [PBS Executive Staff Retreat, July 18, 1988-January 23, 1989]
- 4 [PBS/Home Video, July 12, 1988-January 11, 1989]
- 5 [Home Video, October 14, 1989-December 1989]
- 6 [PBS Video, July 22, 1988-January 30, 1989]
- 7 [PBS Video Services, July 27, 1989-October 13, 1989]
- 8 [PBS/NNS, July 1, 1988-March 24, 1989]
- 9 [Tele-Misc, September 16, 1988-February 1, 1989]

SUBSERIES 2: CORPORATION FOR PUBLIC BROADCASTING

- 10 1 Annenberg/CPB project [pamphlets]
 - The African, [1986]
 - Economics USA [n.d.]
 - Educational Excellence through telecommunications, 1986
 - French in Action--Opening a New Era in Language Learning, [n.d.]
 - Voices & Visions, 1987
- 2 An Assessment of Low-Power Television for the Nonprofit Community, 1983
- 3 Computing and Telecommunication Planning Task Force: the Final Report, 1980
- 4 Directory: a Guide to Staff and Services of the Corporation for Public Broadcasting, 1975
- 5-6 Public Broadcasting Directory (2f)
 - 1983-1984, 1983
 - 1987-1988, 1987
 - 1988-1989, 1988
- 7 Feasibility Study for Expanded Education Program Services..., 1987
- 8 Herman Melville: Damned in Paradise--A Companion Guide, 1985
- 9 Instructional Broadcasting: a Design for the Future, 1971
- 10 ITV: A User's Guide to the Technology, 1979

- 11 Project Education, [1991]
 - 1 Advisory Committee
 - 2 Partnering with NPR/Local Programming
 - 3 Public Opinion Survey
 - 4 Other State and Local Models
 - 5 Resource Directory
 - 6 Taking Credit and Fund Raising
 - 7 Public Broadcasting and You, 1991
 - 8 Public Television Licensees' Education Services, 1982-83, 1984
 - 9 Report on Informal Adult Uses of Radio and TV, 1980
 - 10 Satellite Teleconferencing June-Nov. 1980: CPB Technical Report #8011
 - 11 Statement of Principles of Editorial Integrity in Public Broadcasting, [n.d.]
 - 12 A Study of Public Television's Educational Services 1978-1979, 1980

- 13 Study of State Public TV Systems for the Corporation for Public Broadcasting, 1969
Summary of Board of Directors Fees & Expenses: October 1, 1981 to March 31, 1982 (in Box 11)
- 14 Telecommunications and the Schools: A Report to Corporation for Public Broadcasting, 1983
- 15 Telecommunications Technologies and Public Broadcasting, 1984

SERIES 2: PUBLIC BROADCASTING SERVICE--BUDGETS

- 12 1 Report of the Task Force on the Long-Range Financing of Public Broadcasting, 1973
- 2 [FY1975 Budget, 1974]
- 3 PBS FY76 Budget Presentation, 1975
- 4 Financial Statements Year Ended June 30, 1977 with Auditor's Report, 1977
- 5 Planning Budget FY1978, 1976
- 6 Planning Budget FY1978, as Adopted by the Finance Committee January 12, 1977
- 7 Operating and Capital Budgets FY1978,, 1977
- 8-9 FY1979 Operating and Capital Budgets, 1978 (2f)

- 13 1 FY1980 Planning Budget, 1979
- 2 FY1981 Planning Budget, 1980
- 3 ETPS Travel Budget Fiscal Year 1981, [n.d.]
- 4 FY1981 PBS Planning Budget: Memorandum, 1980
- 5 Fiscal Year 1982 Planning Budget, [1981]
- 6 Fiscal Year 1982 Functional Budget Summary, [n.d.]
- 7-8 Fiscal Year 1983 Planning Budget & Appendix, 1982 (2f)
- 9 FY1983 Budget, 1982
- 10 Fiscal Year 1984 Planning Budget, 1983
- 11 [Office Correspondence: Funding, Budgeting & Marketing, 1975-1983]

- 14 1 Fiscal Year 1985 Planning Budget, 1984
- 2 Fiscal Year 1986 Planning Budget, 1985
- 3 Fiscal Year 1987 Proposed Budget, 1986
- 4 Fiscal Year 1987 Planning Budget, 1986
- 5-6 Fiscal Year 1988 Planning Budget, 1987 (2f)

- 15 1 FY1988 Year End Projections, 1988
- 2 Fiscal Year 1989 Planning Budget, 1988
- 3 FY1990 Budget Materials, 1988-1989
- 4 Fiscal Year 1990 Planning Budget, 1989
- 5 Fiscal Year 1990 Executive Summary Planning Budget, 1989
- 6 PBS. Board of Directors, Executive Committee, Subcommittee on Budget, Finance and Audit, 1991

SERIES 3: PUBLIC BROADCASTING SERVICE--REPORTS

- 16 Station Visit Reports, [1971-1979] (17f)
 - 1 [Alabama-Arkansas]
 - 2 [California]
 - 3 [Colorado-Florida]
 - 4 [Georgia-Idaho]
 - 5 [Illinois-Indiana]
 - 6 [Iowa-Louisiana]

- 17
 - 1 [Maine-Minnesota]
 - 2 [Mississippi-New Jersey]
 - 3 [New Mexico-New York]
 - 4 [North Carolina-Ohio]
 - 5 [Oklahoma-Pennsylvania]
 - 6 [Puerto Rico-South Carolina]

- 18
 - 1 [South Dakota-Tennessee]
 - 2 [Texas-Utah]
 - 3 [Vermont-Virginia]
 - 4 [Washington]
 - 5 [West Virginia-Wisconsin]
 - 6-7 Board Reports (2f)
 - [February 5, 1986-October 21, 1988]
 - [February 4, 1988-April 10, 1991]
 - 8 PAV Weekly Report, November 1990-April 1991

SERIES 4: PUBLIC BROADCASTING SERVICE--EDUCATIONAL SERVICES DIVISION

SUBSERIES 1: EDUCATION SERVICES

- 19
 - 1 The Dollars & Sense of Videoconferencing, 1990
 - 2 Education Services Strategic Plan, Memorandum, 1988
 - 3-4 PBS Educational Services Study (2f)
 - Discussion Draft, 1989
 - Discussion Draft with Related Materials, 1989
 - 5 PBS Educational Services Division [org. chart]

SUBSERIES 2: ADULT LEARNING SERVICES

- 19
 - 6 Adult Learning and Public Broadcasting, 1979
 - 7 PBS Education Services: Adult Learning Service & Video, 1988

- 8 PBS Educational Services Division. The Adult Learning Program Services, [n.d.]
 9 PBS Adult Learning Service, [informational packet, n.d.]
 10 The Agenda: PBS Adult Learning Service, 1987
 11 ALS Clips [1984-1988]
 12 PBS Adult Learning Service: The First Five Years, 1987
 13 [PBS Adult Learning Service/NNS, Notes and Memoranda, 1984]
- 20 1 Adult Learning Systems: A Report to the Public Broadcasting Service from the
 Adult Learning Task Force, 1979
 2 Announcing the PBS Adult Learning Satellite Service, 1988
 3 Castle: Award-Winning School Television, [n.d.] [pamphlet]
 4 Cathedral: Award-Winning School Television, [n.d.] [pamphlet]
 5-6 Guide to the Adult Learning Service Television Courses, 1987 (2f)
 7-9 Handbook to the Adult Learning Satellite Service, 1988 (3f)
 10 New Opportunities in Distance Learning, 1990
 11 Out of the Fiery Furnace: from Stone Age to Space Age, the Story of Metal and
 Man, 1985
 12 Public Television Delivers Adult Learning, 1982
- 21 1 [Report on Adult Education, 1980-1981]
 2 Sale of Ancillary Print Materials, 1982
 3 The Story of English: A New Television Course Based on a Prime Time PBS
 Series, [1986] [pamphlet]
 4 Target Marketing for Non-Profit Organization, 1989

SUBSERIES 3: ELEMENTARY/SECONDARY SERVICES

- 5 Cecil Memo, 1982
 6 ESS Clips [1989]
 7 Copyright: Staying within the Law, a Resource Guide for Educators, 1988
 8 PBS Education Services: Elementary/Secondary Services, 1988
 9 Elementary/Secondary Programming Department Four Year Plan
 [1981]
 10 Elementary/Secondary Services at PBS: Their Loss is Whose Gain? [n.d.]
 11 Using Public Television and Instructional Technologies to Meet Educational
 Needs, 1988

SUBSERIES 4: NATIONAL NARROWCAST SERVICES

- 22 1 Background Paper for the National Narrowcast Service, [n.d.]
 2 PBS Education Services: National Narrowcast Service, 1988
 3-4 How to Use the NNS: A Manual, 1987 (2f)
 5 M & A Strategies for Entrepreneurs, [n.d.]
 6 [National Narrowcast Service, 1985-1986]

- 7 The National Narrowcast Service: an Innovation in VideoBased Training
Delivered Directly to the Workplace, 1986 [pamphlet]
- 8 NNS Clips, [1985-1989]
- 9 National Narrowcast Service Demonstration Project: Background Paper, 1983
- 10 National Narrowcast Service [Information Packet], 1986

- 23 1-2 Phase One of the National Narrowcast Service, 1984 (2f)
- 3 [Program Brochures & Descriptions: National Narrowcast
Papers, 1983]
- 4 Program Guide for Spring 1986, 1985
- 5 A Review of Employer-Supported Training and Education: A Framework Study
for the National Narrowcast Service, 1985
- 6 Target: Law in Business--1987 Program Guide
- 7 Tax Reform Act of 1986, 1986
- 8-11 Pamphlets
 - AIDS in the Workplace, 1986
 - AIDS in the Workplace: Resource Material, 1986
 - Information about AIDS, 1988
 - Career Development Strategies for Women, 1988
 - Ethics in American Business, 1988
 - Ethics in American Business: Resource Guide, 1988
 - Get a Grip on Stress, 1989
 - Get a Grip on Stress: Fact Sheet, 1989
 - Product Liability: Weathering the Storm, 1986
 - Right-to-Know: Hitting a Moving Target, 1986
 - What You Don't Know Can Hurt You, 1986

SUBSERIES 5: EDUCATIONAL TELECOMMUNICATIONS PROGRAM

- 24 1 Educational Telecommunications Program Service, (PTV-3), 1980
- 2-3 [ETPS Correspondence, 1979-1980] (2f)
- 4-6 ETPS Draft File, [1979-1980] (3f)

- 25 1 ETPS Programming Councils [and News clipping, 1979- 1984]
- 2 PTV-3/Adult Learning: The Next Four Years, [n.d.]
- 3-5 PTV-3/Green: ETPS, vol.1, [1979] (3f)
- 6 PBS Four Year Plan: PTV-3 Draft, 1981
- 7 System Planning Project: Report, [1981]
- 8-9 PTV-3 Committee and Board Related Materials, 1980 (2f)

- 26 1-3 PTV-3 Program Service Committee, 1980-1981 (3f)
- 4 PTV-3 Program Service Committee Meeting,[1979-1981]
- 5 [Miscellaneous Correspondence, Re: PTV-3, Personnel, PBS Reorganization,
1978-1981]

SERIES 5: PBS VIDEO & HOME VIDEO

SUBSERIES 1: PBS VIDEO

- 26 6 PBS Video Business Review (Discussion Draft), 1988
 6 PBS Video Catalog
 7 1987 Catalog
 8 1987-1988 Catalog Supplement
 9 1988-1989 Resource Catalog
 10 1990-1991 Resource Catalog
 11 Catalog for Libraries: Supplement, 1991
 12 Spring Catalog, [n.d.]
- 27 1 PBS Video Clips, [1989-1990]
 2 [Correspondence Concerning PBS Video, 1989-1991]
 3 [PBS Video Marketing, July 1990-March 1991]
 4 Media & Methods, October 1982
 5 The Middle Ages: Curriculum Package, 1989
 6 PBS Video News
 March/April 1990
 September/October 1990
 1990: Special Edition
 7 Special Interest Video Trends in the 1990s: An Executive Briefing, 1991
 8 Video Business
 August 8, 1990
 March 8, 1990
 9 Video Marketing Databook: Video Software Edition, 1989
 10-11 Pamphlets
 "American by Design," 1987
 "The American Experience," 1990
 "The Astronomers: The Mysteries, the Wonder, the Discoveries," 1991
 "The Astronomers"
 Advertising Sheet, 1991
 High School Curriculum Guide, [n.d.]
 Music Video, 1991 [videocassette]
 "Beware the Naked Man Who Offers You His Shirt," [n.d.]
 "Castle Cathedral," 1977
 "The Civil War," 1989
- 27 10-11 "The Civil War"
 An Illustrated History," [n.d.]
 Index, 1990
 Newsletter, May 1990

"Create an Exciting Learning Environment with this Special Collection of PBS Programs," 1985

"Eyes on the Prize," 1986

"Eyes on the Prize and Eyes on the Prize II," [n.d.]

"Just Like You and Me: A Video Package about Epilepsy," 1990

"The Mind and the Mind/the Brain Classroom Series," [n.d.]

- 28 1-2 "National Audubon Society Specials," 1991
"New History and Political Science Programs," 1989
"Oil," 1988
"The Ring of Truth," 1987
"School Kits: The Building Blocks of History," 1989
"Shoulder to Shoulder," 1988
"A Walk through the 20th Century with Bill Moyers," 1988

SUBSERIES 2: PBS HOME VIDEO

- 28 3 The American Telecommunications Market, 1982
4-5 PBS Home Video, 1987-1990 (2f)
6 [Advertisements for F. Claudius, n.d.]
PBS Home Video
Advertisement, [n.d.] (photograph) (in Box 34)
7 Authorized Dealer (stickers)
8 Budget Presentation, 1988
9-10 Clips, [1984-1991] (2f)
11 Channels of Communications, 1983
12 Commercial Distributors, [1988-1989]
13 Home Video [correspondence, 1989]
- 29 1 [Creation of PBS Home Video Service, 1986-1990]
Enriching Your World, 1990 (including a videotape and a billboard of sign) [in box 34]
2 [PBS Enterprises, 1986-1988]
3 Home Video Distribute, [1988-1989]
4 KQED Meeting, 1989
5 Major Producer, [1988-1989]
6 1991 Marketing Plan, 1991
7 [Notes & Memoranda, Re: PBS Home Video, Conferences, 1988-1990]
8 [OR6, 1988-1991]
- 30 Pacific Arts Video
1 [Agenda, Projects, Memoranda, 1988-1990]
2-3 PBS/Pacific Arts Video Agreement, 1990 (2f)
4 [Correspondence: PBS/Pacific Arts Video Contract & ATV], 1989-1990

- 5 The Home Entertainment Spectrum, [n.d.]
6 [Information Packet: Advertising Material, 1990]
7 Pacific Arts 1990 Marketing Plan, 1990
8 Pacific Arts Pending, [1990-1991]
9 [Re: Pacific Arts First Quarter Report], 1991
10 PBS Home Video Proposal, [1986]
11 [PBS Home Video Proposal, Memoranda, Statistics, 988-1989]
- 31 1 Researches, [1988-1989]
2 [PBS Home Video Surveys, 1988]
3-6 PBS Home Video Boxes (flattened)
" Amazing Grace with Bill Moyers," 1990
"American Playhouse: Zora is My Name!," 1989
"Wall Street Week with Louis Rukeyser," 1984
"The Creation of the Universe," 1985
"Newton's Apple: Episode 1," 1988
"The Frugal Gourmet: Colonial Christmas with Friends, 1987
"Loving Relationships with Leo Buscaglia," 1990
"The Volcano Watchers," 1987
"This Old House: Creating a New Kitchen--Plumbing and Electricity,"
1989
"We Shall Overcome: A Stirring Tribute to this International Civil Rights
Anthem," 1988
"My Heart, Your Heart: Hosted by Jim Lehrer," 1985
"A Walkthrough the 20th Century with Bill Moyers: the Democrat and the
Dictator," 1984
- 31 7 Pamphlets
Make a call get a tape free, 1974
News from the Biggest Video Brand since Disney, [n.d.]
Smithsonian: Advertisement of PBS Home Video
This is PBS, 1990
Welcome to PBS Home Video, Quality Will Make Them Want It, Our
Name Will Make Them Buy It, 1990

SERIES 6: OTHER EDUCATIONAL/BROADCASTING ORGANIZATIONS

- 32 1 Aspen Institute for Humanistic Studies. The Future in Home Video for Niche
Programming: Forum Report, 1989
BPI Communications Inc. Billboard, vol.102, no.38, 1990 [in Box 34]
2 Coast Community Colleges. The Coast Communicator: Reaching New Students,
1982
3 European Broadcasting Union. EBU: 20th International Seminar 1982, 1983
4 Far West Laboratory for Educational Research and Development. Excellence in

- Our Schools: Making It Happen, 1984
- 5 National Association of Educational Broadcasters. CBS and Congress: "The Selling of the Pentagon" Papers, 1971
- 6 National Association of Educational Broadcasters. Legal Issues for Management, 1972
- 7 NAB. 54th Annual Convention Program, March 21-24, 1976
- 8 NAB. Telephone Company Entry: Background Paper, 1989
- 9 National Captioning Institute, Inc. Telecaption Decoders: Expanding the Horizons of Television, 1989
- 10 National Captioning Institute, Inc. Using Captioned Television to Improve the Reading Proficiency of Language Minority Students, 1990
- 11 National Center for Experiments in Television. Reports, [1973]
- 12 National Commission on Libraries and Information Science. Joint Congressional Hearing on the Changing Information Needs of Rural America, 1982
- 13 National Council for Children and Television. Television & Children, 1980
- 14 National Press Club. The Ohio State Awards, 1981
- 15 National Public Radio. [Ventures related materials, 1981-1983]
- 33 1 Office of Educational Research and Improvement, U.S. Department of Education. The Impact on Children's Education: Television's Influence on Cognitive Development, 1988
- 2 Ohio Educational Broadcasting. Network Notes, 1991
- 3 The Roper Organization, Inc. An Extended View of Public Attitudes toward Television and Other Mass Media 1959-1971, 1971
- 4 San Diego State University. The Common Carrier Principle, 1989
- 5 Southern California Consortium for Community College Television. The Business of Management: A Telecourse for the Future, 1982
- 6 Venture Communications, Inc. KU Band Business Opportunities with CPB, PBS, and NPR, 1982
- 7 WGBH Educational Foundation. Preview Package for Vietnam: a Television History, 1983
- 8 Wisconsin Foundation for Vocational, Technical and Adult Education, Inc. Delivering Education in the Information Age, 1984