

**A GUIDE TO THE PAPERS OF
DAVID C. STEWART**

National Public Broadcasting Archives
University of Maryland Libraries

Processed by: John Wood
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0.5 lin. ft.

BIOGRAPHY

David C. Stewart was associated with the Corporation for Public Broadcasting (CPB) from 1968 until his retirement in March 1996. While at CPB, Mr. Stewart served as Director for Special Projects, Director of National Program Projects for Television and as the Director of

International Activities.

Prior to his work with CPB, Mr. Stewart taught in the drama departments of Case Western Reserve University, Vassar College and Robert College (in Istanbul, Turkey). He produced television programs in association with the Greater Washington Educational Television Association (GWETA), for the National Gallery of Art, the Smithsonian Institution, the Library of Congress, the Folger Library, the D.C. Public Schools system and four local universities. Mr. Stewart later joined the Joint Council on Educational Television in 1955 as a production consultant, becoming its director in 1960. For several years, he directed the Washington office of National Educational Television (NET) before becoming director of Public Media at the National Endowment for the Arts (NEA) in 1966. During his three years with NEA, he supervised the creation of the American Film Institute. He conducted special film projects for the American Council on Education, Dartmouth College, and the U.S. Office of Education. During the last forty years, he advised numerous private foundations, government agencies and national public television organizations. Mr. Stewart has written about television and film for the *Saturday Review*, *Harpers Magazine*, and many trade journals.

During his tenure with CPB, Mr. Stewart created and supervised numerous television and radio services. He encouraged international public broadcasting in a number of ways: by helping to create co-production initiatives in Europe, Asia, Africa and South America; by bringing greater visibility to American public broadcasting abroad and facilitating the international distribution of American public television and radio productions; and by leading trade delegations to countries in Asia, Europe and Latin America. While Director of International Activities at CPB, Mr. Stewart contributed regular articles to *Current*, the national public broadcasting journal, regarding the development of international public broadcasting.

SCOPE AND CONTENT

The Papers of David C. Stewart cover the years 1967 to 1996, with the bulk of the collection ranging from 1988 to 1995 and containing some undated material. The Papers contain memos, press releases and reports relating to various projects and initiatives of the CPB Office of International Activities (OIA). A large collection of copies of Mr. Stewart's articles (largely those published in *Current*) recount Mr. Stewart's efforts to bring American public broadcasting to a global market and make American public broadcasters aware of international developments in television and radio broadcasting. The Papers also contain memos and reports regarding organizational restructuring at CPB and other issues affecting CPB unrelated to the OIA.

The collection consists of one series:

1. Corporation for Public Broadcasting

PROVENANCE

The Papers of David C. Stewart were donated to the University of Maryland Libraries by David C. Stewart in several installments between May 1991 and March 1996.

SERIES DESCRIPTION

Series 1: Corporation for Public Broadcasting, 1967-1996, n.d. (0.5 lin. ft.)

This series contains information pertaining to both specific programs and initiatives of the OIA and some material regarding general matters affecting the CPB. The series is in chronological order.

The OIA material includes memos, press releases, reports and summaries of OIA activities between 1991 and 1995 such as the formation of a U.S. public radio European service and the development of Public Radio International; the creation and operation of the U.S. Public Television International Consortium; and international co-production initiatives launched by the OIA (especially those with Asian public broadcasters). The series also contains photocopies of a large number of articles written by Mr. Stewart published in *Current* (1986-1994), written as part of his work with the OIA, regarding international public broadcasting and a much smaller number of relevant articles by other authors.

Material relating more generally to the CPB includes personnel documents regarding Mr. Stewart's career (1967-1974, n.d.); CPB memos, press releases and reports regarding restructuring of the CPB (1995-1996); staff meeting memos; and some newspaper clippings and a press release relating to a sexual harassment controversy at CPB in 1995.

BOX INVENTORY

SERIES 1: CORPORATION FOR PUBLIC BROADCASTING

Box	Folder	
1	1	United States-Japan Television Producers' Seminar July 15-19, 1991
	2	Memorandum: "Executive Summary--International Public Television in the 1990s and a U.S. Strategy for the Future" November 7, 1991
	3	Office of International Activities [Memos, Correspondence, etc., 1993-1994]
	4	[DACS: Change of APR name to PRI 12/10/93]
	5	U.S. Public Television International Consortium
	6	Office of International Activities [Packet--Correspondence, Activities Report--1994]
	7	U.S. Public Radio Channel--European Service. Proposal to CPB submitted by NPR & APR February 24, 1994. Office of International Activities
	8	International Public Television Report, March 1994
	9	International Public Broadcasting Report, May 1994
	10	Highlights of CPB's Office of International Activities (1980-1995)
	11	A guide to U.S.-Japan Documentary Co-Production 5/95
	12	"Going Global" 9/95

- 13 Asia-Pacific Broadcasting Union Conference Memo 11/10/95
- Articles for *Current*
- 14 1986-1988
- 15 1988-1994
- 16 Articles About International Broadcasting (Not by David C. Stewart)

- 2 1 Personnel 1967-1974, n.d.
- 2 Employee Length of Service Awards Ceremony April 8, 1994
- 3 "Gene Katt: All These Years"
- 4 News Release: "Corporation for Public Broadcasting Restructures for Future"
10/6/95
- 5 Reorganization Memo 10/6/95
- 6 Staff Meeting Highlights Memo 10/10/95
- 7 Sexual Harassment Investigation 1995
- 8 Concurrence Memo 12/7/95
- 9 Restructuring Report 1/96
- 10 Memo: "Thoughts on Reorganization and Other Things" 2/13/96
- 11 News Release "Entrepreneurial Activities Get 'Cautious OK' Study Shows"
2/13/96