

**A GUIDE TO THE PAPERS OF  
DUANE G. STRAUB**

National Public Broadcasting Archives  
University of Maryland Libraries

Processed by: Linda J. Kerecman  
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4.75 lin. ft.  
**BIOGRAPHY**

Duane Gene Straub was born on February 25, 1933, in Paullina, Iowa, to Melvin Carl and Birdline Amendt Straub. As a young man, Duane served with the United States Navy (1953 to

1957). He began his academic career at age 24 at Valparaiso University, and finished his undergraduate studies in 1961, when he earned a bachelor's degree in Distributed Studies (Television Production, English, Technical Journalism and Business Administration) from Iowa State University. In 1964 he earned a master's degree in Radio-Television-Film at Michigan State University, and he completed coursework in Human Relations, Marketing, Computer Science and Business Administration at Ohio University and Indiana University. Additionally, Straub attended the U.S. Navy Ground Controlled Approach Radar Technician School and the U.S. Navy Aviation Electronics Technician School, earning a Federal Communications Commission General Class Radio Telephone Engineer's license. On July 27, 1960, he married Sylvia Ann Clarke.

A variety of positions relating to the fields of broadcasting, television, and education characterize Straub's early career. He assumed his first professional position in 1963 at WOUB-TV, Ohio University, where he worked as Operations Manager/Lecturer. He supervised the production and operational activity of broadcast and closed circuit television, produced the weekly program "Bobcat Sports," and established and supervised procedures for the station's production operations.

In 1965 Straub became Associate Director of the Public Television Library, a division of the Public Broadcasting Service, at Indiana University. In addition to administering business operations and acquiring and distributing programming to over 250 national public television stations, Straub initiated and supervised the development and production of the "Artists in America" series, and acquired a library of over 3,000 programs, many of which remain in current distribution.

Straub remained with the Public Television Library until January 1975, when he became a Project Operations Manager for the Audio-Visual Center at Indiana University. Some of his achievements during this period (1975 to 1981) include bringing over three million dollars in revenues to Indiana University, and managing a federal contract which nationally distributed educational media to the handicapped.

From 1981 to 1984 Straub worked as the Operations Manager for a Special Materials Project at the Captioned Film/Media Library in Indianapolis, IN and Silver Spring, MD. He researched and implemented a computerized client registration and media distribution system, planned and implemented the move of over eight thousand inventory items from Indiana University to the Media Library in Indianapolis, and increased the client base forty-percent using strategic marketing techniques (eighty-five thousand films to nine thousand clients annually).

In 1984 Straub became the Audiovisual Management Policy Officer for the Chief of Naval Operations at The Naval Imaging Management Division, Washington, D.C. In addition to serving as a policy authority and administrator for Navy AV production and services, library operations and records management and disposal, Straub functioned as the Navy's point of contact for video teleconferencing while assisting the development of Navy policy for interactive video.

Straub briefly (1988 to 1989) worked as the Head, Biomedical Communications Programs and Systems/CAMIS Department at the Naval Health Sciences Education and Training Command, Bethesda, Maryland, before assuming his current position there as the Director, Biomedical Communications Management, and Special Assistant for Audiovisual Services to the Chief, Bureau of Medicine and Surgery. Straub's major current tasks include overseeing the 1.5 million dollar educational and documentary audiovisual program for the entire U.S. Navy Medical Department and developing AV policy and procedures for all Navy medical activities, including approximately forty hospitals and technical training schools worldwide.

Straub currently resides with his wife in Silver Spring, Maryland, and is a member of Lambda Chi Alpha, the Association for Educational Communications and Technology, the Federal Educational Technology Association, the International Interactive Communications Society, the Society of Broadcast Engineers and the Society of Motion Picture and Television Engineers.

## **SCOPE AND CONTENT**

The Papers of Duane G. Straub date from 1957 to 1983. Most of the materials fall between the early 1960's to the mid 1970's. The collection focuses on materials Straub accumulated while working at Michigan State University, Ohio University and the Indiana University. Memorandums, technical and administrative reports, program catalogs and IPD sheets from the Public Broadcasting Service/Public Television Library comprise the bulk of the collection, which also contains a small collection of photographs, correspondence, and association newsletters, memorandums and conference material.

The collection consists of three series:

Series 1: Public Broadcasting Service

Series 2: National Association of Educational Broadcasters

Series 3: Subjects

## **PROVENANCE**

The Papers of Duane G. Straub were donated to the University of Maryland Libraries by Duane G. Straub in October of 1992.

## **SERIES DESCRIPTIONS**

Series 1: Public Broadcasting Service, 1969-1983 (1.6 lin. ft.)

This series documents specific concerns and policies of the Public Broadcasting Service and the Public Television Library from 1969 to 1977. Topics covered include programming guidelines and policies, the Public Television Library's research into video devices, programs offered for public distribution from 1972 to 1974, and the Public Broadcasting Service's interest in closed captioning. There are no notable correspondents within this series, but some photographs, sound recordings and a graphic display have been preserved.

Series 2: National Association of Educational Broadcasters, 1965-1979 (0.2 lin. ft.)

This series contains reports, newsletters and national survey data relating to the National Association of Educational Broadcasters from 1969 to 1979, as well as a 1978 NAEB convention report on characteristics of the United States public television system. This series also features material (dated 1965 to 1973) from the Educational Television Stations division of the National Association of Educational Broadcasters. These materials include newsletters, memos and reports. A 1970 report on the organizational background of the National Association of Educational Broadcasters/Educational Television Stations is particularly informative.

Series 3: Subjects, 1959-1980 (0.75 lin. ft.)

This series contains miscellaneous information collected by Straub from 1959 to 1980. Topics covered include micrographics, satellites, public broadcasting, and copyright (in relation to educational media and performers). This series also contains materials relating to various professional and educational associations as well as three public television stations, and a photograph of Straub.

**BOX INVENTORY**

**SERIES 1: PUBLIC BROADCASTING SERVICE**

Box	Folder	
1		Public Television Library Public Television Library Graphic Display [Series 3: Subjects] "Oscillations," vols. 2 and 3 "Four Notes in Search of a Tune" - recording created by Don Voegeli
2	1	Pamphlets
	2	Addresses, Policy Statements, Personnel Actions, 1964
	3	"Artists in America"
	4	Policies and Procedures Manual, 1971, Revised 1973
	5	Indexing of Non-Print Materials Study, 1973
		Memos and Reports
	6	1971-1973

- 7 1974
- 8 1975-1977
- 9 Policy Committee Five Year Projection, 1972-1977
- 10 Program Alerts/Program Briefs 1973-1974
- 11 Programs in Distribution, 1972
- 12 Task Force Policy Committee Meeting, 1975
- 13 Video Devices Report, 1973
- 14 Videocassette Sale and Rental Proposal, 1974

Catalog of Programs

- 3 1 January 1973
- 2 January 1974
- 3 1974-1975
- 4 Programs Available for Booking Catalog, 1974
- 5-6 IPD Sheets 1974 (2f)
- 4 1-5 IPD Sheets 1974 (5f)
- 6 Hathayoga, by Kathleen Hitchcock, IPD Program, 1974
- 7 International Cookbook, IPD Program, 1974
- 8 T.V. Chess, by George Koltanowski, IPD Program, 1974

Public Broadcasting Service

- 5 1 Reports, Memos, Personnel Manual, 1974
- 2 Captioning and Schools for the Deaf, 1976
- 3 Musical Recordings on PBS: Guidelines, 1972
- 4 Pamphlets, Newsletters
- 5 Video Program Catalog, 1983

**SERIES 2: NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS**

- 6 Concept Call Book Show
- 7 Reports, Newsletters, Surveys, 1969-1972
- Conventions
- 8 November 11-14, 1973 - New Orleans, Louisiana
- 9 1978 Convention and United States Public Television Systems Report, 1978
- Educational Television Stations
- 10 Memo, Reports, Newsletters 1965-1973
- 11 FY 1969-1970 Annual Report
- 12 Educational Television Stations Report, 1970

**SERIES 3: SUBJECTS**

- 6 1 Association for Professional Broadcasting Education Newsletter, 1971;

- Proceedings for the 1971 APBE Broadcast Management Seminar
- 2 Broadcasting - Public, Educational, Instructional, 1959-1979
  - 3 Business Directory (undated)
  - 4 Copyright, 1964-1980
  - 5 Corporation for Public Broadcasting  
Reports, Memos, 1978-1979
  - 6 Duane Straub, photograph (undated)
  - 7 Educational Media - Bibliographies  
Indiana University Audiovisual Center, 1973-1977
  - 8 Federal Communications Commission, 1966-1972
  - 9 Learning Directory Instructional Materials Index, 1970-1971; Supplement,  
Indiana University Audiovisual Center, 1972-1973
  - 10 Micrographics (undated)
  - 11 Midwest Program on Airborne Television Instruction. Recommended  
Specifications for Equipping Schools. Booklet Number 1
  - 12 National Information Center for Educational Media Index to Educational  
Videotapes, 1974
  - 13 Satellites, 1969-1975
  - 14 Southern Educational Communications Association  
Memos, Newsletters, Clippings 1969, 1976
  - 15 Telecommunications Conference at Indiana University, 1980
  - 16 Television Production, 1972  
[Voegeli Recordings - see Box 1]
  - 17 Who's Who in the Midwest - Straub's entry, 1969
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- 7 1 WMSB - Michigan State University  
1963 Staff list, Notes (undated)
  - 2 WMVS/WMVT Management Information System 1979
  - 3 WOUB T.V. Ohio University Television  
Program Information, Memos, Reports 1963-1970