

**GUIDE TO THE PAPERS OF
JEANE R. YOUNG**

National Public Broadcasting Archives
University of Maryland Libraries

Processed by: Jennifer A. Thompson
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0.5 lin. ft.

BIOGRAPHY

Jeane R. Young has been with public broadcasting since 1973, where she started in the Public Broadcasting Service's Division of Public Records. In June of 1978, she became director of the Television for Learning Project, a promotional project under the auspices of the Educative Awareness Project. In December of that same year, she left PBS as the director of the Learning Project to join WKNO-TV in Memphis as their community relations director. While no longer the director, Young did continue on as a consultant to the Learning Project. In 1979, she began as the director of public affairs for Economic Development Administration for the United States Department of Commerce. Young also served as director of public affairs for the Wolf Trap Foundation, where she was in charge of public affairs, public relations and marketing activities.

SCOPE AND CONTENT

The Papers of Jeane R. Young cover the years 1974 to 1979, with the bulk of the collection from 1975 to 1978. The collection, an overview of public television during the 1970s, documents Young's involvement with the Television for Learning Project, and includes further information on the Educative Awareness Project, underwriting in public television, the Children's Television Workshop, finances and budgeting, and the future of public television in the 1980s. Types of documents include photographs, memoranda, correspondence, newsletters, news clippings, notes and reports. Hartford N. Gunn, Jr. figures prominently in the documents of the collection

The collection consists of one series:

Series 1: Chronological Files

PROVENANCE

The Papers of Jeane R. Young were donated to the University of Maryland at College Park Libraries by Jeane R. Young in May of 1992

SERIES DESCRIPTIONS

Series 1: Chronological Files, 1974-1979 (0.5 lin. ft.)

This series focuses on the attempts of the Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS) to increase public awareness to the importance of educational television. Topics include the 1975 Television for Learning Project, which was a promotional part of Phase II of the Educative Awareness Project. The collection also includes information pertinent to Phase I of this three-year collaboration between the Corporation for Public Broadcasting and the Public Broadcasting Service. Other topics included in the collection are the Children's Television Workshop (CTW), the Public Broadcasting Service show *The People*, program underwriting in public broadcasting, the Public Broadcasting Service fundraiser FESTIVAL '75, the National Program Production and Distribution Agreement, and the future of public broadcasting in the 1980s, specifically freedom from government restrictions. The documents are arranged chronologically

BOX INVENTORY

SERIES 1: CHRONOLOGICAL FILES

Box	Folder	
1	1	KCET: <u>The Facts About Program Underwriting on Public Television</u> . 1974
	2-3	National Program Production and Distribution Agreement. 1974 (2f)
	4-6	Public Broadcasting Service: Public Information, Station Independence Program: Guidelines for FESTIVAL '75. 1974 (3f)
	7	PBS Newsletter Vol. 1, No. 6 March 20, 1975 Vol. 1, No. 7 April 21, 1975 Vol. 2, No. 3 January, 1976 Public Broadcasting Service "Television for Learning"
	8	Photographs
	9	Press Releases
	10	Correspondence
	11	"Public Awareness for Television in Education" (Educative Awareness Project, Phase I). 1975 Public Broadcasting Service. Boards of Governors and Managers
	12	Development and Public Information Committee. April 27, 1976
	13	June 28, 1976
	14-16	"A Children's Television Series about Science and Technology: A Proposal by the Children's Television Workshop" October 15, 1977 (3f)
	17-22	Long-Range Planning for Public Television, Vol. 1 – Overview and Recommendations, June 1978 (6f)
	23	Budget for "The People." 1978-1979
	24	Remarks by Hartford N. Gunn, Jr. - Public Broadcasting Service Annual Membership Meeting, Los Angeles, CA. June 25, 1979