Scholarly Articles and Ethos

A Research & Library Skills Exercise ◆ 2009-2010
www.lib.umd.edu/UES/engl101/exercises.html

Instructors Name: _____ ENGL 101 Section: _____Class Meeting Time:_____

Your Name:_____ Date:_____

What is Ethos?

As described in the ENGL 101 textbook *Engagements with Rhetoric,* "…ethos works as a rhetorical strategy by establishing the goodwill or credibility of the writer or speaker."

The Exercise:

How could the use of scholarly journals (also commonly referred to as peer-reviewed or academic journals) improve your ability to persuade the audience of your paper as opposed to other sources such as popular sources like newspaper articles or blogs?

In your answer be sure to address the following components:

Audience
Timeliness
Writing style & use of language / lingo
Author

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