

Collection Development Policy Statement for Journalism (JOUR)

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Purpose: The Journalism collection of the University of Maryland Libraries supports the educational mission of the Philip Merrill College of Journalism (JOUR).

The College of Journalism offers three degree programs and a certificate program. The BA program prepares students for careers in multiplatform journalism. The master's program is a one-year program culminating in a Master of Journalism degree (non-thesis) or Master of Arts degree (thesis), and offers specializations for multiplatform journalism and broadcast news, as well as a track for returning journalists. The College's PhD program provides students an opportunity to study journalism in depth in its current and evolving forms, and assess its impact on society. In addition, the College offers a two-semester, 12-credit graduate certificate program in Multimedia Journalism, designed for working professionals.

The collection supplements the curriculum of the College, and serves the research and teaching needs of undergraduate students, graduate students, and faculty.

Coordination and Cooperative Information: In addition to the journalism collection housed at McKeldin Library, Special Collections in Mass Media & Culture at Hornbake Library holds extensive resources in print and electronic journalism (i.e. radio and television). Collections include the National Public Broadcasting Archives (NPBA) and the Library of American Broadcasting (LAB). The liaison for Journalism works with the specialists in Special Collections in Mass Media & Culture in selection and collection management decisions for resources in which there is overlap.

Faculty and graduate students have access and borrowing privileges at Chesapeake Information and Research Library Alliance libraries (CIRLA; <http://www.lib.umd.edu/access/cirla>). CIRLA libraries, including Georgetown University's Lauinger Library and George Washington University's Gelman Library have substantial collections in media and journalism.

Students and faculty also utilize collections housed at the National Archives (<http://www.archives.gov>) and the Newspaper and Current Periodical Reading Room at the Library of Congress (<http://www.loc.gov/rr/news/>).

Big Ten Academic Alliance (BTAA) institutions with journalism collections include Michigan State University, The Ohio State University, University of Illinois, and Indiana University. All students and faculty have access to the UBorrow service (<http://www.lib.umd.edu/access/uborrow>) enabling access to materials from 15 university libraries in the BTAA and the Center for Research Libraries (CRL).

Diversity: Recognizing that Journalism incorporates individuals of all ages who represent a multiplicity of racial and ethnic backgrounds, economic and educational levels and physical and mental abilities, the subject specialist/s build collections that mirror and support this diversity. The Journalism collections include materials and resources that reflect a variety of political, economic, religious, social, minority

and sexual issues and support intellectual freedom by providing free access to all expressions of ideas through which any and all sides of a question, cause or movement may be explored. (Text adapted from: <https://www.carnegielibrary.org/about/policies/collection-development-and-management/>)

Summary of Collection Scope at Current Collecting Levels: Serial and monograph materials in the Journalism discipline are housed at McKeldin Library, with some older monograph titles housed in off-site storage. Additional materials and archives in the areas of radio, journalism, commercial television, public broadcasting and the engineering and technological aspects of broadcasting are housed in the Mass Media & Culture collection in Hornbake Library Special Collections (<http://www.lib.umd.edu/special/collections/massmedia/home>). Dissertations and theses from students at the University of Maryland from fall 2003 forward are available via the Digital Repository at the University of Maryland (DRUM; <http://drum.lib.umd.edu/handle/1903/2783>). Theses and dissertations prior to fall 2003 are available in print at McKeldin Library or electronically via the ProQuest *Dissertations & Theses Full Text* database. Nonprint media supporting the discipline - including videos and DVD's - are housed at Library Media Services located in Hornbake Library. Electronic resources are available through the Library Website/Database Finder (<http://www.lib.umd.edu/#find/databases>) and WorldCat UMD (<https://umaryland.on.worldcat.org/discovery>).

The College of Journalism maintains a small reading room in Knight Hall (Gaylord Resource Center). This collection is unaffiliated with the UMD Libraries.

I. Developing the Journalism Collection

- 1) Language(s): The emphasis for the Journalism collection is on English language materials. Major works covering the subject outside the U.S. in the vernacular may be selected, although translations are preferred. Materials in the vernacular are generally the purview of the librarians responsible for that particular language.
- 2) Geographical areas: The major focus of items in the collection is on the United States, but curricular and research interests in the discipline make works on other countries a growing focus.
- 3) Chronological periods/Imprint dates: Selection emphasizes current publications, with the exception of reprints and classic works when required for replacement purposes.
- 4) Materials selected
 - a) Included materials: Materials selected for the collection are predominantly in monograph and serial format. Monographs such as handbooks, manuals, directories, encyclopedias and dictionaries are selected in both print and electronic format - with electronic format preferred whenever possible. Media formats such as video, DVD, and other digital resources supporting the program are also selected.
 - b) Excluded materials: Textbooks, reprints or dissertations from institutions other than the University of Maryland are generally not selected. Juvenile materials are also excluded.

II. Additional Collection Information

The Journalism collection adheres to the University of Maryland Libraries' policies for duplication, gifts, deselection and preservation available at <http://www.lib.umd.edu/collections/collection-development-policy>.

Implementation and Revision Schedule: This policy has been reviewed by the Collection Development Council (lib-cdc@umd.edu) and is considered effective on the date indicated below. It will be reexamined regularly by the subject specialist and will be revised as needed to reflect new collection needs and identify new areas of study, as well as those areas that may be excluded.

Date: 2/6/15 MZS, Rev. 9/7/16; 8/21/18 CH

CDC 9/25/18