

A Conversation with
JO B. PAOLETTI

Tuesday
March 26
4:30-6:00pm

McKeldin Library, Room 6137
Special Events Room



Jo B. Paoletti's journey through the history of children's clothing began when she posed the question, "When did we start dressing girls in pink and boys in blue?" To uncover the answer, she looks at advertising, catalogs, dolls, baby books, mommy blogs and discussion forums, and other popular media to examine the surprising shifts in attitudes toward color as a mark of gender in American children's clothing.

