



Curating Your Digital Presence

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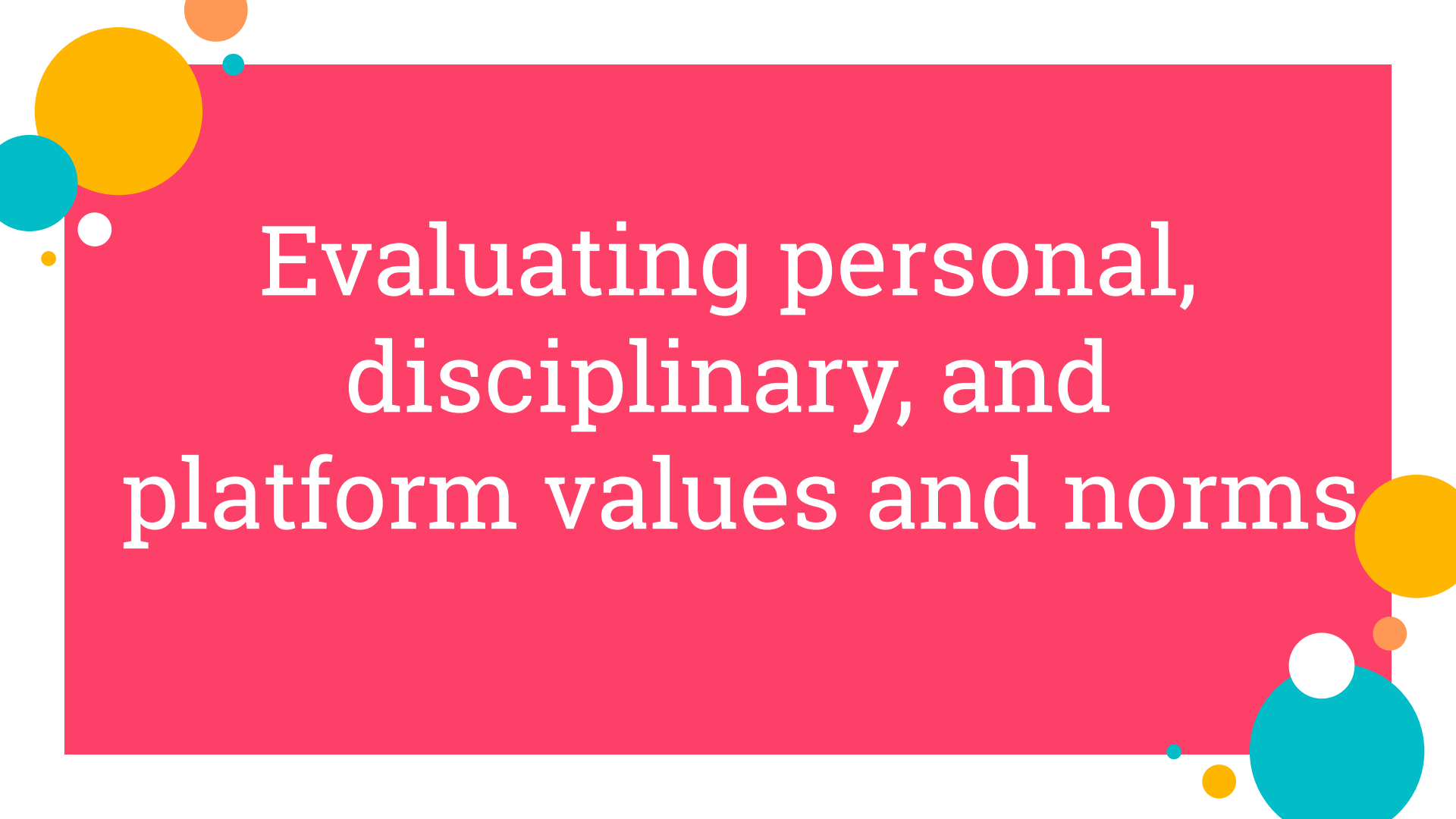


What do you
want to learn today?



Session Roadmap

- Evaluating personal, disciplinary, and platform values and norms
- Entering the (online) scholarly conversation
- Sharing and promoting your work
- Resource List



Evaluating personal,
disciplinary, and
platform values and norms



Personal Values

- How much are you comfortable sharing?
- Who are you comfortable sharing that information with?
- Do you like to keep your professional/academic life separate from your personal life? Do you prefer overlap between these parts of your life?
- Do you want to focus on curating a network of colleagues? Or are you interested in engaging with the public?
- What level of risk are you willing to assume?



Disciplinary Norms

- What do other scholars in your field share online?
 - How do they interact with other scholars online? How do they engage with non-experts?
- Do journals, organizations, or conferences in your field have an online presence? If so, how do they engage with their audience?
- Are there hashtags used in your field to track ongoing conversations?



Platform Norms

Written Rules:

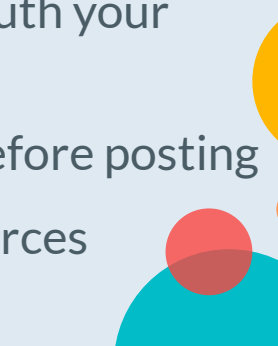
- What are the terms of service of this platform?
- How do users report inappropriate behavior?

Unwritten Norms:

- How do users interact with each other?
 - Is it ok to respond to someone you don't know?
 - Is it ok to direct message someone you don't know?




Stay Safe, Stay Cool

- Privacy settings
 - Use different passwords for each site
 - Know how to report inappropriate behavior
 - If you encounter harassment, loop in your advisor/ supervisor/ department
 - Respect the privacy of others, especially those involved in your research
 - Stop. Think. Then post (or not).
 - Check your privilege: consider power dynamics, don't tone police
 - Would you say it to their face?
 - Don't badmouth your students
 - Fact check before posting
 - Cite your sources
- 



Imagine that you enter a parlor...

Entering the (online)
scholarly conversation



“When you arrive, others have long preceded you, and they are engaged in a heated discussion, a discussion too heated for them to pause and tell you exactly what it is about. In fact, the discussion had already begun long before any of them got there, so that no one present is qualified to retrace for you all the steps that had gone before. **You listen for a while...**

...until you decide that you have caught the tenor of the argument; **then you put in your oar.** Someone answers; you answer him; another comes to your defense; another aligns himself against you, to either the embarrassment or gratification of your opponent, depending upon the quality of your ally's assistance...

...However, the discussion is interminable. The hour grows late, you must depart. And you do depart, with the **discussion still vigorously in progress.**



Ways to Enter the Conversation

- Follow and listen
- Ask for advice
- Live tweet a conference
 - Use the conference hashtag
 - Attribute quotes
 - If presenters share hashtag/handle, its ok to tweet; if they don't, ask permission
 - Take the lesson, leave the story
- Share a relevant academic or news article (but no bootleg copies!)
- Join a twitter chat



Sharing & Promoting Your Work



Sharing & Promoting Your Work

- Link to your CV
- Online Portfolios/Profiles
 - Departmental Profile
 - Blog ([Wix](#), [Weebly](#), [Wordpress](#))
 - [LinkedIn](#)
 - [Google Scholar Profile](#) (excellent step-by-step guide from University of Oklahoma Libraries)
 - Youtube or podcast project
- [DRUM: Digital Repository at the University of Maryland](#)



UMD Libraries' Digital Scholarship & Publishing Program

- [Author rights](#)
- [Copyright basics](#)
- [Open Access](#) (including an [Open Access Publishing Fund](#))
- [ORCID](#) and [ResearcherID](#)



Examples

Adrienne Keene, Indigenous Higher Education

- [@NativeApprops](#)
- [All My Relations Podcast](#)
- [Native Appropriations](#)
- [Website](#)

Jesse Stommel, Pedagogy/Higher Education

- [@Jessifer](#)
- [Website](#)



More examples?

Questions?



Thank you!

Email me with
questions at:

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